



**Rhododendron
young plants**

2023/2024

PRICE- AND
ASSORTMENTLIST

READY TO GO!

Rhododendron Silbervelours



Price- and Assortmentlist 2023/2024

DEAR CLIENT

We hereby present our new price- and assortment-list for the season 2023/2024.
 All other price lists lose their validity.

Finally it is finished.

After one year of construction, we can finally take our new propagation greenhouses into operation. In June we started with the cuttings of the deciduous azaleas and the first roots already show up. Also some temporary cultures, that have to make room for the following rhododendron cuttings and grafts in autumn, develop well. Even though some last alignments and corrections in the greenhouse and equipment have to be done, especially the advances in logistics are immediately remarkable. The positive influence of the optimal light and climate conditions can be seen in the growth of the plants already. Therefore we are very optimistic for the future. With the modern production facilities we are also open to take other products left and right of rhododendrons into production now. Let us know what else we can propagate for you.

That the construction phase, which took quite a lot of our attention, ends now, gives us room to put our full focus on the production and also on the assortments again. In the last years, also caused by the corona-phenomenon, this was a little neglected and now it's time to catch up with this and that.

This year we want to pick up some varieties of our dear friend and colleague Frank Schnupper from Westerstede/Moorburg into our assortment. Frank is one of the few professional nurserymen that actively hybridize and breed new rhododendron varieties. He runs a fine nursery close to Westerstede, that he took over from his father Helmut. With his son Luca, the next generation is in the nursery already.

Over the years he selected some beautiful varieties that were partly presented on rhododendron exhibitions as on the RHODO in Westerstede for example. Many of his breeds are named after national parks, especially in Africa.

We selected some of these varieties to enrich our assortment now and carry them into the world. We look forward to see how they prove themselves in practice also in your nurseries. You find the Schnupper-varieties on page 11.

Prices are mostly the same than last year. Facing the extremely difficult market conditions in the garden center sector this spring, we stepped away from the need to make economically necessary adaptations. We know how difficult it is for our customers, too. All production lines have to be checked and recalculated now.

This price list is for "Schröder Rhododendron GmbH & Co. KG" as well as for "Baumschule Fredo Schröder, Inhaber Timo Schröder". Prices of this list are for the take of at least 1.000 plants, ex nursery, plus eventual tax. Deliveries abroad Germany have to be taxed in the country where the plants went into, the number per variety should not be below 50. For lower quantities we reserve the right to make an extra charge of up to 10%, if necessary. We give a quantity discount of 1% per 5.000 Euro order value, maximally 10%. Rebate for taking off the plants in autumn is 5%. We allow a discount of 3% for payment within 8 days after receiving the invoice. One way packaging will be charged at cost price. Further information in our terms on the last page of this catalog.

We are looking forward for a good and trustful business with you.

With kind regards



Timo Schröder and staff



WWW.MYRHODO.DE

WHAT'S UP?

NEW PROPAGATION GREENHOUSE – NOW THE WIDE ASSORTMENT OF RHODODENDRONS CAN BE CULTIVATED EVEN MORE EFFICIENT

Schröder Rhododendron is an absolute specialist regarding rhododendron cultivation in Ammerland.

The nursery produces app. 2 mio young plants in 0.5, 1 and 1.5 liter pot per year, which are suitable for the on-production from C 3 until C 7.5. We are always working to improve the efficiency of the work-processes. In april this year we finally put our new propagation greenhouse of the belgian manufacturer Vermako into service. The total surface is 15.000 square metres with a net cultivation area of 11.800 square metres. The greenhouse is divided into 10 climate-units of different size and equipped with ground heating, irrigation rooms and partly with a fog-system. All fields are ground level and the whole greenhouse is designed for the plant-movement with forklifts. There are also rooms for heating and water, social rooms, office, cold storage, working hall and a full climatized workroom of 250 square metres.

With this facility, Schröder Rhododendron is well equipped for the future as young plant producer, because all preparations are made to run different cultures and use modern technology. The nursery grows more than 200 different varieties of rhododendrons in large quantities, including large leaf hybrids, yakushmanums, leaf beauties as well as deciduous azaleas and more and more other ericaceous plants such as vaccinium or piers.

It is planned to run the whole propagation in place for the future and to widen the business field for other young plant contract productions.

If you are interested we look forward for you to contact us.



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Silver Copper ®



Golden Nectarine

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WE OFFER STRONG YOUNG PLANTS

In this table you can find an overview over what young plant quality is suitable for your target of cultivation. These standard values can be different with each variety, ask us about what is best for you.

| Pot size | Size | target/sales size |
|----------|------------------------------|----------------------|
| 1/1,5 l | 15-20 | 5 or 7,5 l ca. 40-50 |
| | 10-15 | 5 l ca. 30-40 |
| | 3-5 Shoots (basic varieties) | 4 l ca. 30-35 |
| 0,5 l | 8-10 (yakus.) | 3 l ca. 25-30 |
| | 8-12 | 4 l ca. 30-35 |
| | 7-9 | 3 l ca. 25-30 |

SIZES AND QUALITIES

Rooted cuttings
of basic varieties

- delivery March-April



1x transplanted plants for further cultivation

- delivery June-July
- to be ordered by late January



1x transplanted Azaleas for further cultivation

- delivery October/November



half-finished from 1 l or 1,5 l pot

- deliverable from early October on

We deliver our plants unpotted and free of weed or moss, ready to be potted. We carefully select the plants to make the whole lot as uniform as possible. On demand we deliver in wooden box-pallet, but usually on CC-trolleys.



1,5 l

1 l

0,5 l



azaleas half-finished in 1,5 l pot

Delivery-sizes

- Size: 10-15 and 15-20

Our quality 3-5 branches means plants that are not as bushy as the first quality. That's why they are not really suitable for container production, but still good to be planted out in the field. The price is app. 30 % below the list price for half-finished plants.



15-20

10-15

3-5 branches

PROPAGATION OF VARIETIES OUTSIDE OUR GENERAL ASSORTMENT

HERE ARE OUR TERMS FOR SPECIAL CONTRACT PRODUCTION:

- When placing the order, we add some quantity to even out the usually to expect losses. Unless discussed with the client, we make this adding by our own experience.
- The confirmed amount of plants cannot be guaranteed exactly. The cultivation success varies. Smaller quantities delivered have to be accepted. Higher quantities due to better takes than expected have to be accepted up to 15 %.
- Minimum quantity is 50 per variety.
- Invoicing is outside the common discounts for young plants.
- The price is unified like the median price for young plants (10-15) plus a surcharge for the special production. This surcharge is 1 €.
- From an amount of 200 plants per variety on, this surcharge is reduced to 0,50 €, more than 500 plants per variety to 0,30 €, more than 1.000 plants per variety to 0,25 €.
- All plants of the sizes 8-10 (3-5 branches), 10-15 and 15-20 have to be taken off. A delivery graded in up to 3 qualities is possible.
- Furthermore the general terms and conditions apply, please refer to page 37.



LINERS FOR SMALL POTS

Our aim is to keep this low-price group further interesting to give you the best possibilities in choice of habit and color. These plants are only cultivated as cuttings. They are not grafted.

| | | half-finished (pot) | |
|--|---------------------------------------|---------------------|------|
| | | 7-9 | 8-12 |
| Blue Peter | frilled lavender blue | | |
| Catawbiense Grandiflorum | lilac-purple | | |
| Claudine | ruby-pink with bright pink wavy edges | | |
| Cosmopolitan | pure pink with brownish red blotch | | |
| Cunningham's White | white, green-brown markings | | |
| English Roseum | pink | | |
| Furnivall's Daughter | soft pink with cherry-red blotch | | |
| Germania | shining pink, wave-edged lobes | | |
| Gomer Waterer | white, tinted bright lilac | | |
| Graziella | pure pink with red markings | | |
| Karl Naue | deep red with black markings | | |
| Madame Masson | pure white, blotchy yellow markings | | |
| Marcel Menard | deep violet, large green-brown blotch | | |
| Metallica | bright lilac, dark lilac blotch | | |
| Nova Zembla | red | | |
| Purpureum Grandiflorum  | dark purple | | |
| Vulcan's Flame | fire-red | | |
| yak. Percy Wiseman | salmon, peach-yellow, later cream | | |

Responding to the sales size we select these plants into two qualities:

| Pot size | Size | target/sales size |
|----------|------|-------------------|
| 0,5 l | 8-12 | 4 l ca. 30-35 |
| | 7-9 | 3 l ca. 25-30 |

GRAFTING



left: Scion 'Alfred'
right: rootstock
'Cunningham's White'



cut



tied with yarn



first roots



Grafts in propagation bed



rooted graft

WHY GRAFT RHODODENDRONS?

Almost all Hybrids and yakushmanum are grafted onto 'Cunningham's White'. The reasons are:

- to get a stronger root system by using a vigorous rootstock
- most hybrid breeding and selection is for exterior attributes like flower, foliage, growth habit, etc. – not for strong roots
- with stronger roots you get a better intake of water and nutrients
- with stronger roots you improve winter hardiness, flower colour and plant health – no senescence
- true vegetative propagation with no genetic variation
- almost all varieties can be grown successfully even if they don't root well

MOTHER PLANTS

Our healthy area of mother plants with it's over 2000 varieties is about 12 ha big. Here we get the cuttings and grafting's to guarantee the best quality. With 'Cunningham's White', we have an excellent, robust rootstock, whose positive attributes are transferred to the new plant. So we can concentrate on criteria's above ground like growth, leaf-color and the flowering.



HACHMANN ROYALTY VARIETIES: PASSION MEETS RHODODENDRON

In his brochure which Holger Hachmann sends out regularly to his licensees, he describes the actual trends in breeding rhododendrons. He gives new ideas and suggestions about how to lighten up the assortment and describes what is unique on the new breeding's from Hachmann:

- Trendsetting flower colours, partly multiflowerd
- Frost Hardiness up to -26 °C (After 15 years of testing)
- Healthy and attractive leaves
- Blooming from the end of March till Juli
- Good appearance
- Fragrance and long term flowering as breeding aims
- Grafted quality for vitality and a long life
- Autumn flowering plants
- Varieties with full or partial flowering in autumn

If you are interested in getting advertising or presentation material, just approach us or Hachmann.

(grafted on 'Cunningham's White')

| |  | | including royalty | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|-------------------------------------|--|---|----------------------|------------------------|---------------------------------------|
| Anastasia® | -28° | pink, olive-green/brown mark. | | | |
| Belami® | -22° | rosy-white, cherry-red blotchmark. | | | |
| Belkanto ^(S) | -22° | orange yellow with olive mark. | | | |
| Caruso® | -22° | large flower, purple-red, brighter inside | | | |
| Cherry Kiss ^(S) | -24° | glowing deep-red with deep-red signs | | | |
| Dramatic Dark ^(S) | -24° | violet, purple center, black blotch | | | |
| Erato ^(S) | -23° | rich deep-red, waved seam | | | |
| Golden Everest ^(S) | -18° | egg yolk yellow | | | |
| Goldinetta® | -24° | full bright yellow without mark. | | | |
| Graffito® | -26° | bright pink seam, blackberry blotch | | | |
| Hachmann's Charmant ^(S) | -26° | skirted red, white inside, red blotch | | | |
| Hachmann's Feuerschein® | -23° | pure red | | | |
| Hachmann's Kokardia® | -26° | ruby-pink with black-red blotch | | | |
| Hachmann's Picobello ^(S) | -24° | pure white, powerful deep-red blotch | | | |
| Hans Hachmann ^(S) | -22° | purple seam, red blotch, white ground | | | |
| Kabarett® | -24° | purple lilac with bordeaux-red blotch | | | |
| Pfauenauge® | -24° | lilac with deep burgundy-red blotch | | | |
| Rabatz® | -22° | pure red | | | |
| Walküre® | -23° | light pink, inside rosy white, very large | | | |
| yak. Astrid ^(S) | -22° | saturated pure red | | | |

SCHNUPPER-VARIETIES **NEW**

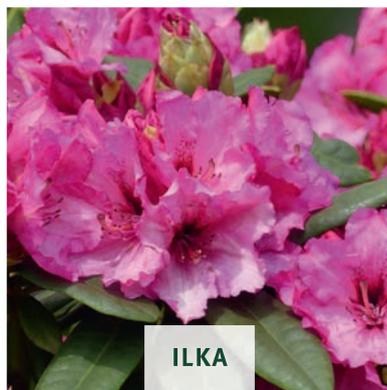
This year we want to introduce five varieties from breeder Frank Schnupper to widen our product range. For the beginning we have a limited number for you to try and we look forward for your feedback and experiences. We've had these varieties on trial for some years and we are convinced that they will be a good enrichment of the rhodo-range.



ACTION B



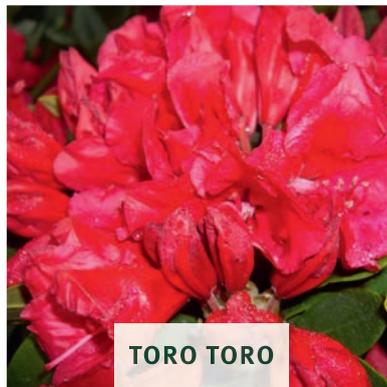
BUFFALO



ILKA



SALONGA



TORO TORO

A SHORT PORTRAIT OF FRANK SCHNUPPER

- Frank Schnupper runs the nursery, that his father Helmut Schnupper founded in 1978, in second generation since 2015. The third generation, with his son Luca, ist already in the starting blocks.
- Frank operates one of only four professional nurseries in Germany that actively hybridize and breed new rhododendron varieties.
- Again and again he proves that a rhododendron is more than an evergreen shrub with a beautiful, but only 3-week long flower. So far he created more than 80 of his own hybrids and has received numerous awards for his varieties.
- Besides flower colour, a special focus is placed on winter hardiness, flower development and plant health. The aspect of fragrance is still in trend. However, diversity also shows in an appealing habitus as well as different leaf shapes, -colours and -textures, ensuring year-round attractiveness of the rhododendron.

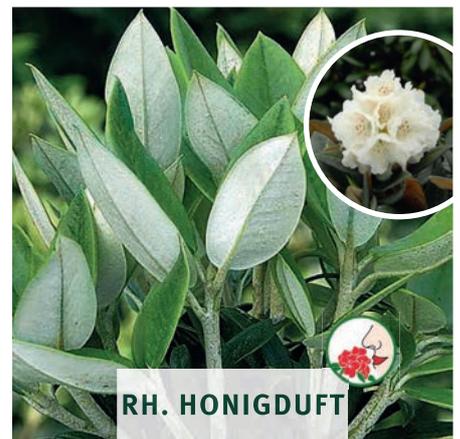
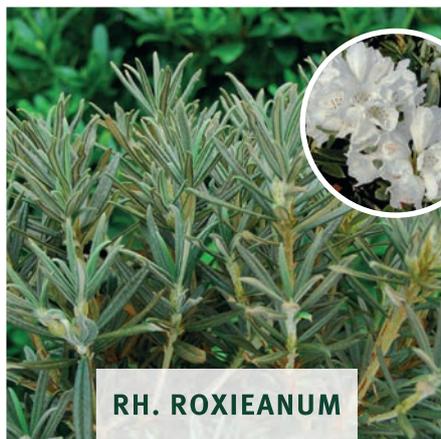
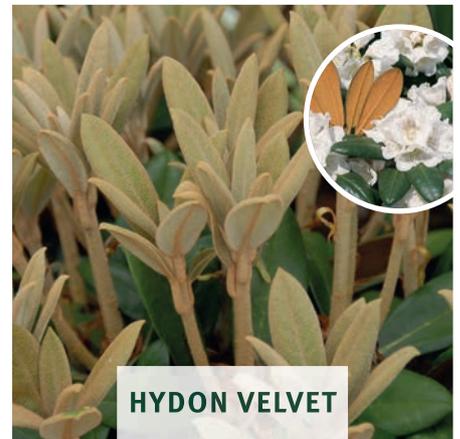
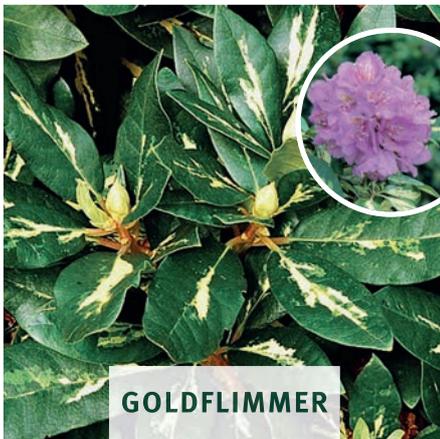
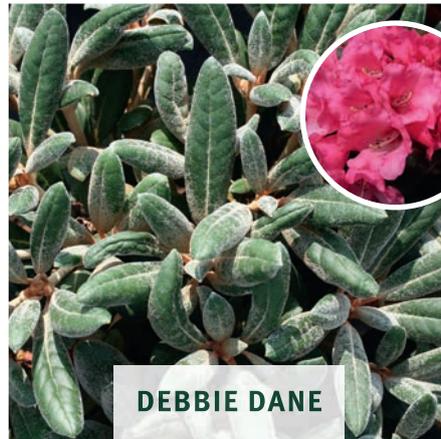


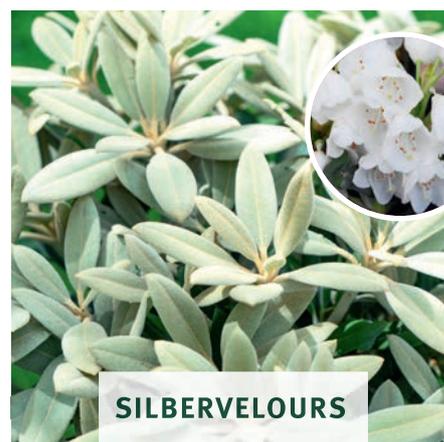
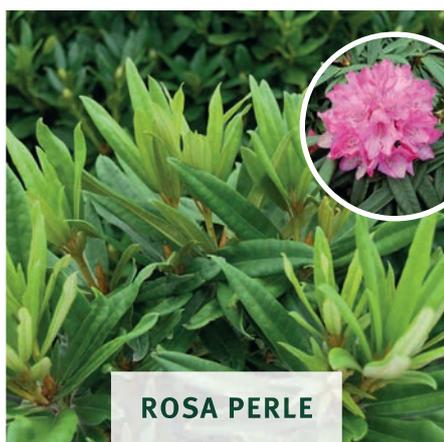
| |  | | half-finished (pot) 10-15 15-20 |
|-----------|--|---|------------------------------------|
| Action B | -26°  | purple-pink blooms with strong flower set, compact growth, flowering period: early to late may | |
| Buffalo | -22° | lemon yellow with reddish shoots and flower buds, attractive blue-green foliage, broad upright compact growth, flowering period: early may | |
| Ilka | -28° | rosy pink with dark red basal spot, attractive dark green and glossy convex leaves, very robust and winter-hardy, broad-closed growth, flowering period: mid-may | |
| Salonga | -24° | up to 14 cm large, attractive rosy-white blooms with wine-red markings, strong grower with large leaves, compact and closed growth habit, flowering period: early to late may | |
| Toro Toro | -24° | Yakushimanum, blooms particularly bright red and non-fading, with multiple flower buds on one stem, broad upright compact growth, flowering period: late may | |

LEAF-BEAUTIES

THE DEVELOPMENT OF THE ASSORTMENT ALSO CONTINUES WITH THE LEAF BEAUTIES!

Another important focus is still on the leaf-beauties. This year we expand the range by the variety Rhod. pachysanthum 'Silbervelours'. The small elliptic leaves are in the fresh growth covered with a silverish-white velvet felt, whilst the underside is decorated by a cinnamon-brown indumentum in a beautiful contrast.



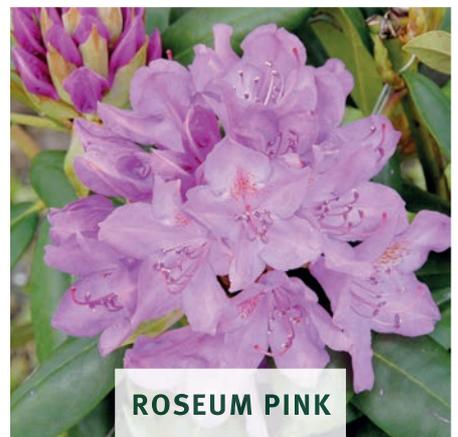
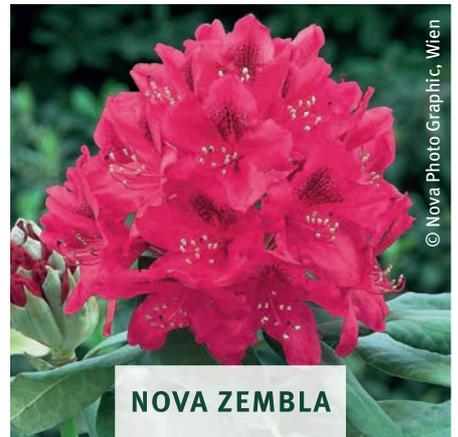
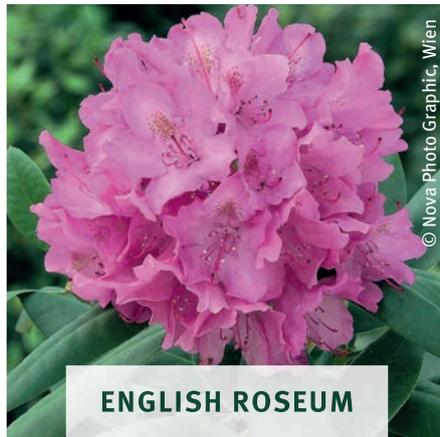
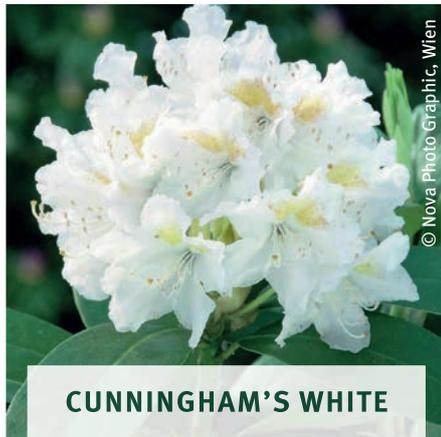
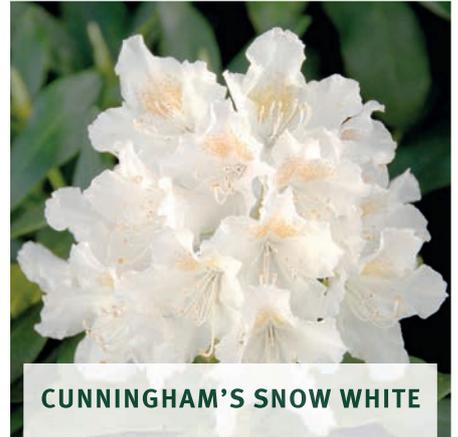


(grafted on 'Cunningham's White')

| |  | | incl. royalty | 1x trans. June -July | half-finished (pot) 8-10 10-15 15-20 |
|---|---|-----------------------------------|---------------|----------------------|--------------------------------------|
| Blattgold | -18° | lavender-pink, brown-yellow mark. | | | |
| Blewbury | -22° | pure white to pale pink | | | |
| Debbie Dane  | -22° | carmine to light pink | | | |
| Elizabeth | -23° | bright red | | | |
| Goldflimmer* | -22° | lavender-blue with yellow mark. | | | |
| Graziella | -22° | pure pink with red markings | | | |
| Hydon Velvet | -18° | white with pink eye | | | |
| Queen Bee | -20° | white | | | |
| Rh. Roxieanum var. Oreonastes | -18° | soft pink-white | | | |
| Rh. taliense 'Honigduft'  | -20° | white, but honey fragrance | | | |
| Rosa Perle | -22° | ruby-red | | | |
| Rusty Dane  | -22° | pure white | | | |
| Silbervelours  | -20° | white | | | |
| Silver Copper   | -22° | light pink, red spot | | | |
| Special Dane  | -22° | light pink | | | |
| Wine and Roses® | -18° | pink | | | |

* propagated by cuttings

RHOD. HYBRIDS BASIC VARIETIES



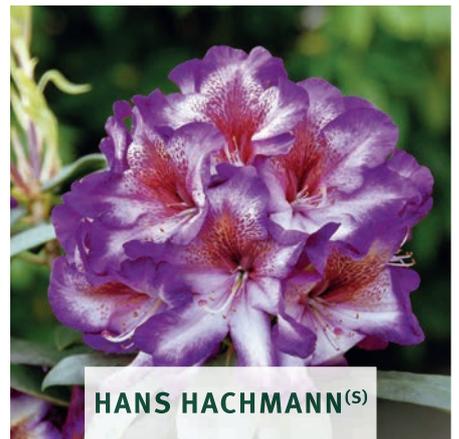
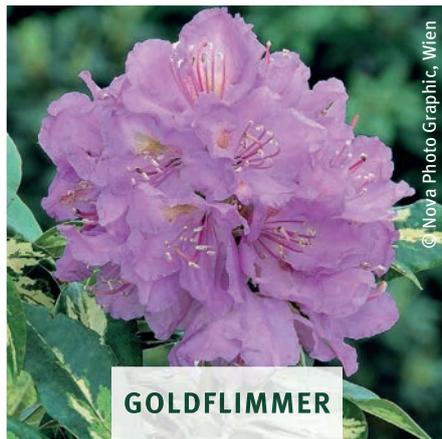
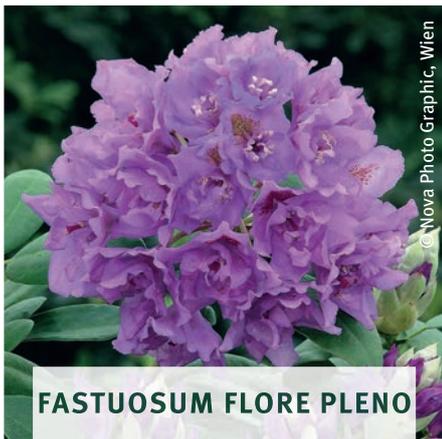
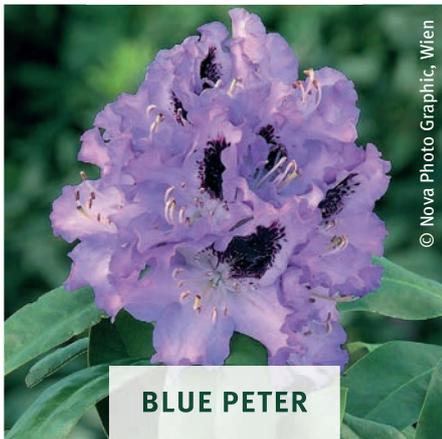
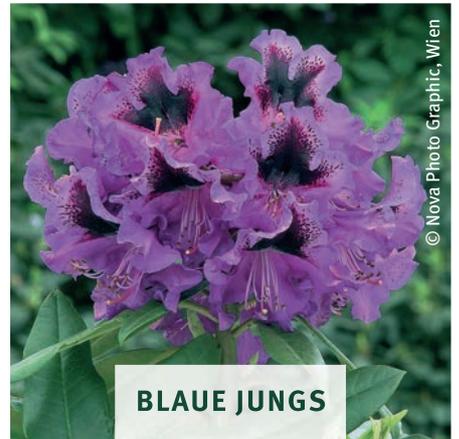
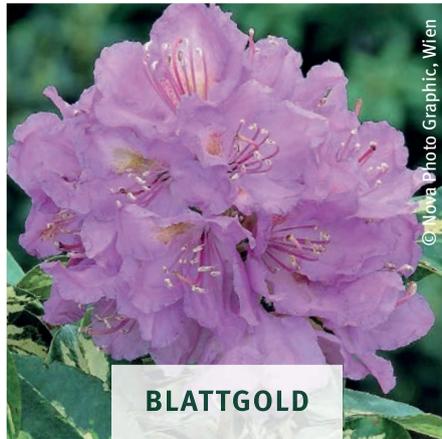
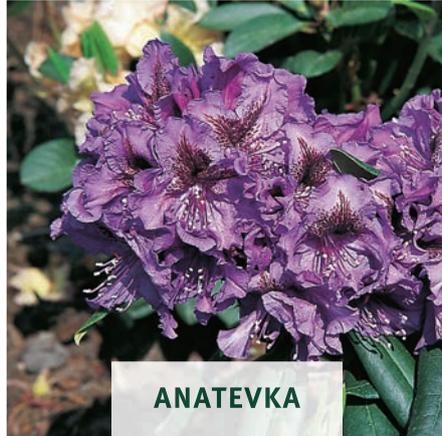
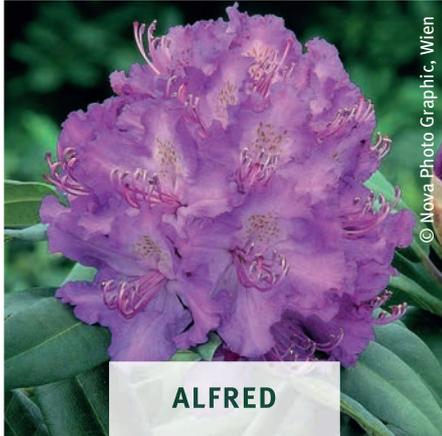
HYBRIDS BASIC VARIETIES (propagated by cuttings)

| |  | | rooted cuttings march-april | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|--------------------------|---|-------------------------------|--------------------------------|------------------------|---------------------------------------|
| Catawbiense Boursault | -30° | lilac-purple | | | |
| Catawbiense Grandiflorum | -30° | lilac-purple | | | |
| Cunningham's Snow White | -22° | pure white, yellow-green sig. | | | |
| Cunningham's White | -22° | white, green-brown mark. | | | |
| English Roseum | -30° | pink | | | |
| Nova Zembla | -25° | red | | | |
| Pink Purple Dream® * | -30° | pink-purple, yellow-red mark. | | | |
| Purpleum Grandiflorum | -30° | purple, gold-orange blotch | | | |
| Roseum Pink | -30° | pink | | | |

* Including royalty of 0,20 €

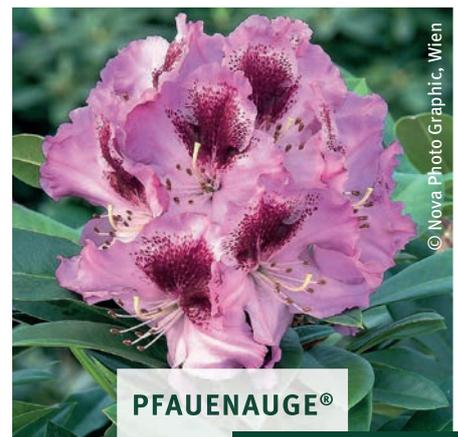
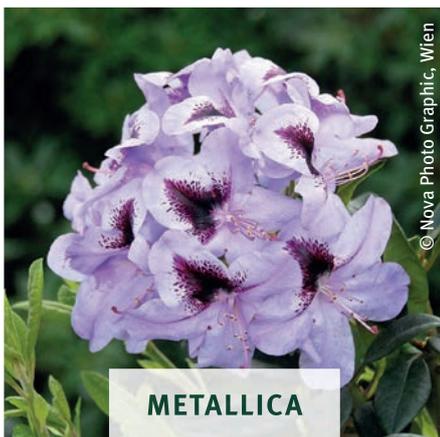
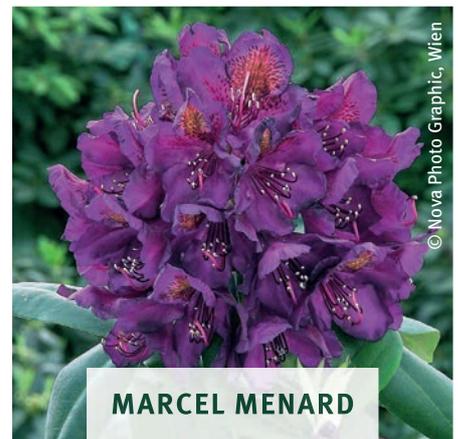
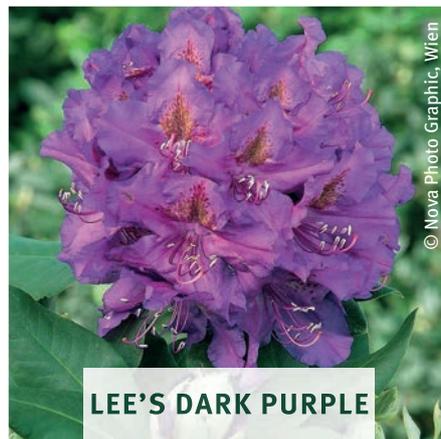
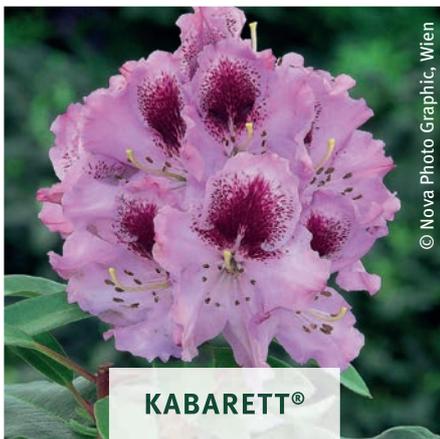


RHOD. HYBRIDS BLUE/PURPLE



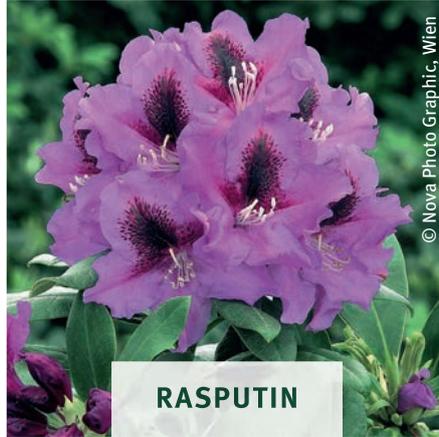
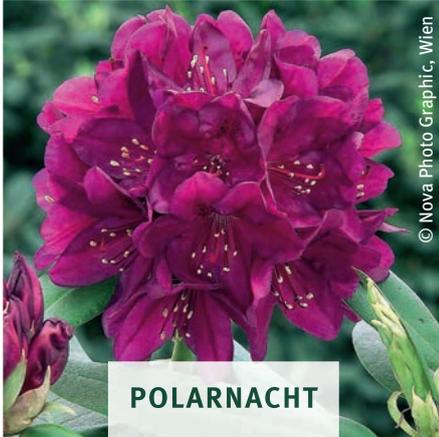
HYBRIDS BLUE/PURPLE (grafted on 'Cunningham's White')

| |  | | including royalty | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|---|---|---|----------------------|------------------------|---------------------------------------|
| Alfred | -24° | lilac with faint green-yellow spots | | | |
| Anatevka | -24° | dark purple | | | |
| Azurro | -26° | deep purple with black blotch | | | |
| Black Pearl  ® | -22° | dark purple, black spot on red ground | | | |
| Blattgold | -18° | lavender-pink, brown-yellow markings | | | |
| Blaue Jungs | -20° | lilac-blue with black-red markings | | | |
| Blue Peter | -22° | frilled lavender blue | | | |
| Blue Print  ® | -21° | dark violet seam, white center | | | |
| Dramatic Dark ^(S) | -24° | violet, purple-violet center, black blotch | | | |
| Fastuosum Flore Pleno | -24° | lavender-blue, semi-doubled | | | |
| Goldflimmer | -22° | lavender-blue with yellow markings | | | |
| Hans Hachmann ^(S) | -22° | purple-lilac seam, red blotch, white ground | | | |
| Kabarett® | -24° | purple lilac with bordeaux-red blotch | | | |
| Lee's Dark Purple | -26° | dark purple, yellow-brown markings | | | |
| Marcel Menard | -24° | deep violet, large green-brown blotch | | | |
| Metallica | -24° | bright lilac, dark lilac blotch | | | |
| Orakel | -24° | dark purple, blackberry-colour blotch | | | |
| Pfauenauge® | -24° | lilac with deep burgundy-red blotch | | | |
| Polarnacht | -24° | deep purple, black-purple markings | | | |
| Rasputin | -26° | light violet-blue, large dark violet spot | | | |



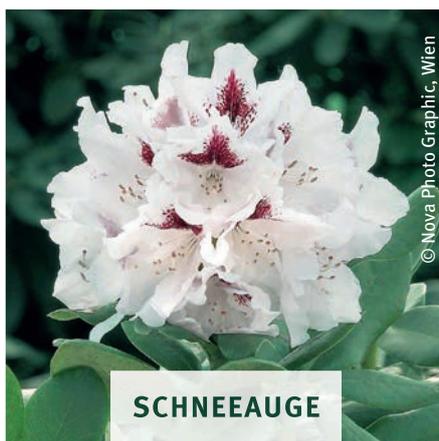
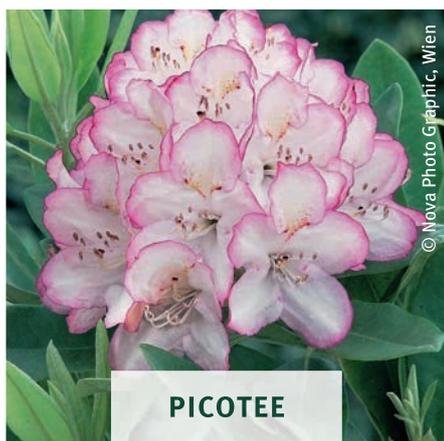
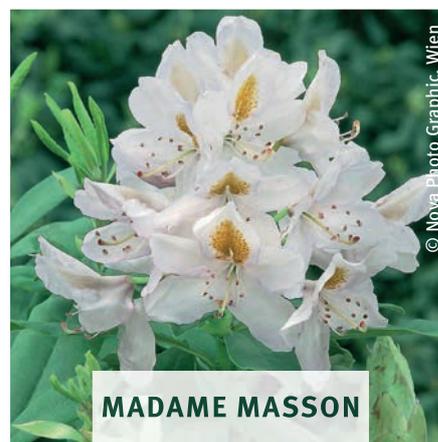
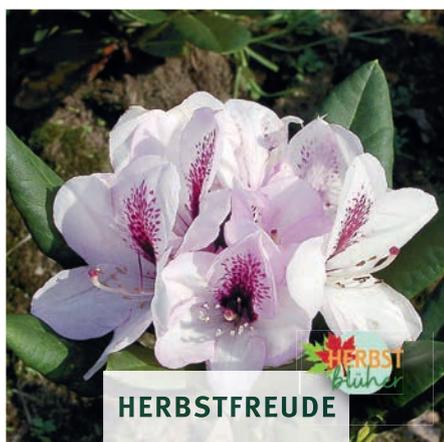
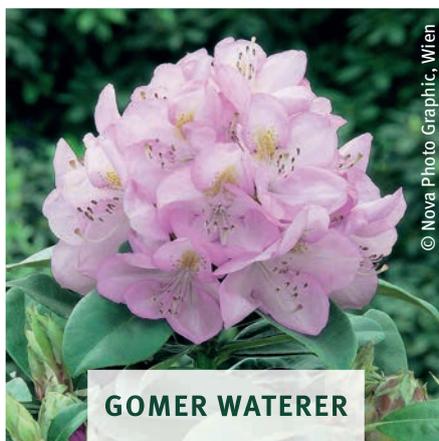
FURTHER VARIETIES 

RHOD. HYBRIDS BLUE/PURPLE

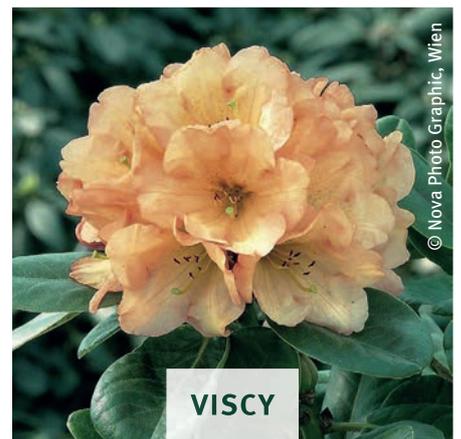
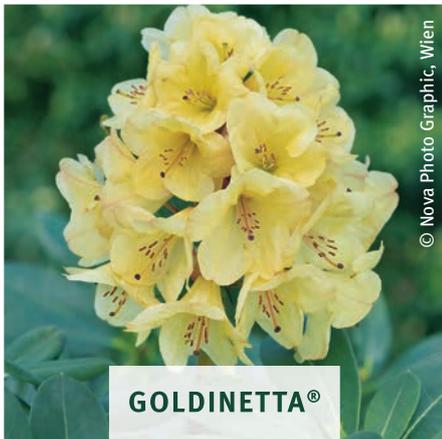
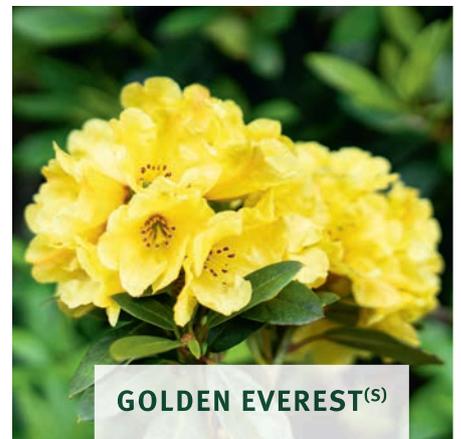
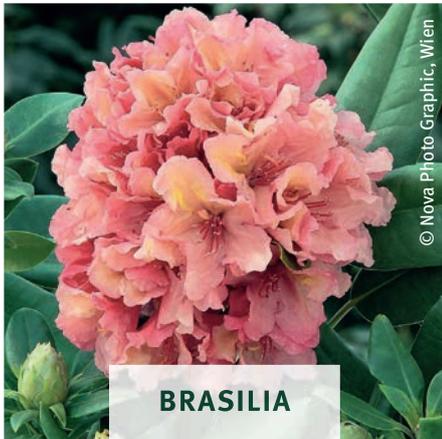


RHOD. HYBRIDS WHITE (grafted on 'Cunningham's White')

| |  | | including royalty | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|--|---|--------------------------------------|-------------------|---------------------|---------------------------------|
| Catawbiense Album | -28° | white with browngreen markings | | | |
| Gomer Waterer | -22° | white, tinted bright lilac | | | |
| Hachmann's Picobello ^(S) | -24° | pure white, powerful deep-red blotch | | | |
| Herbstfreude  | -22° | bright pink with deep red blotch | | | |
| Herbstgruß  | -22° | white with wine-red blotch | | | |
| Madame Masson | -22° | pure white, blotchy yellow markings | | | |
| Picotee | -24° | white with fragrant pink seam | | | |
| Schneeaug | -22° | pure white, very large wine red spot | | | |



RHOD. HYBRIDS YELLOW/ORANGE

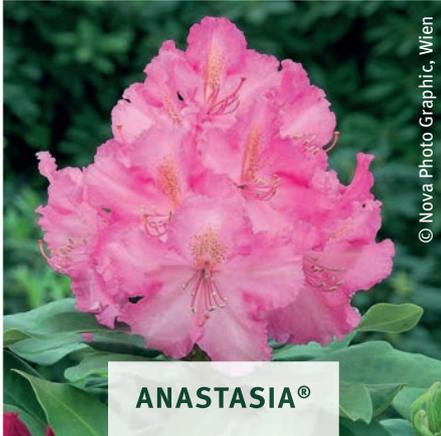


HYBRIDS YELLOW/ORANGE (grafted on 'Cunningham's White')

| |  | | including royalty | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|--|---|--|----------------------|------------------------|------------------------------------|
| Belkanto ^(S) | -22° | orange yellow with olive markings | | | |
| Bellini | -21° | bright yellow with dark red markings | | | |
| Bernstein | -22° | bright amber, coppery brown markings | | | |
| Brasilia | -24° | orange with yellow and red shadings | | | |
| Goldbukett | -27° | bright yellow with strong red markings | | | |
| Golden Everest ^(S) | -18° | egg yolk yellow | | | |
| Goldinetta [®] | -24° | full bright yellow without markings | | | |
| Junigold  | -22° | shiny intense yellow | | | |
| Moon Fire  [®] | -22° | yellow with yellow markings | | | |
| Sun Fire  [®] | -22° | orange red, yellow flamed inside | | | |
| Sun Glory  [®] | -22° | orange-red | | | |
| Viscy | -21° | copper-yellow, dark brown markings | | | |



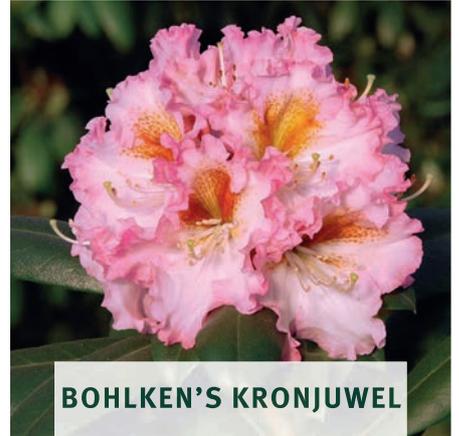
RHOD. HYBRIDS PINK



ANASTASIA®



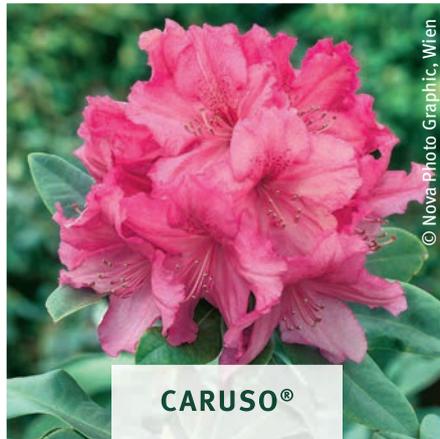
BELAMI®



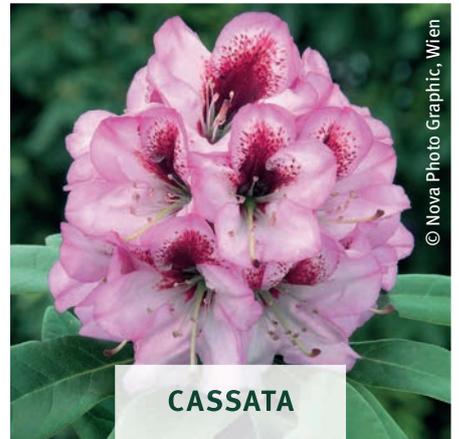
BOHLKEN'S KRONJUWEL



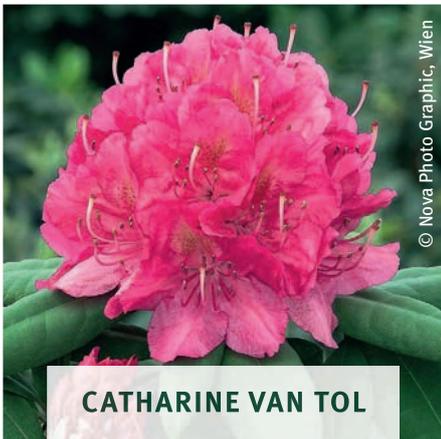
BRIGITTE



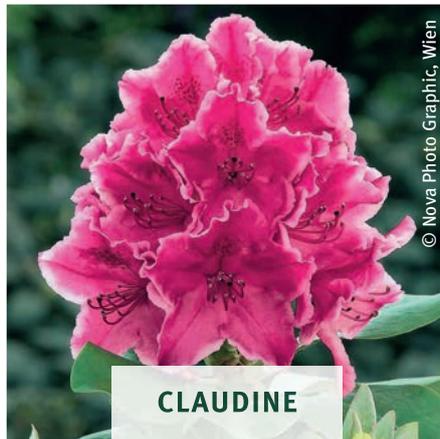
CARUSO®



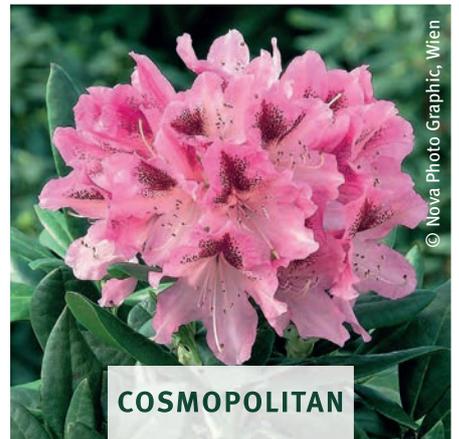
CASSATA



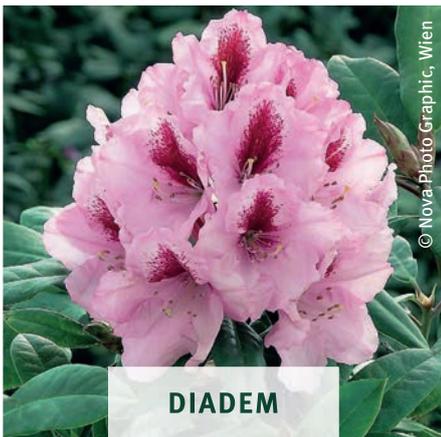
CATHARINE VAN TOL



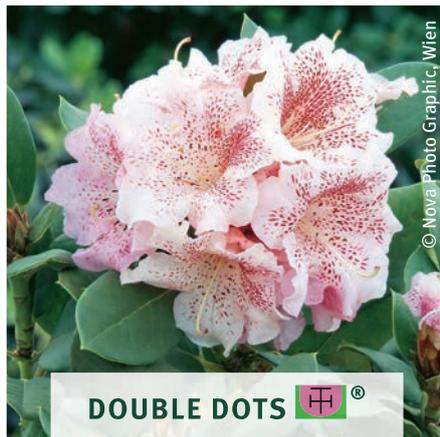
CLAUDINE



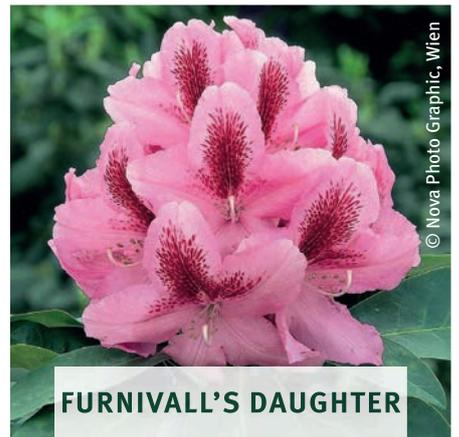
COSMOPOLITAN



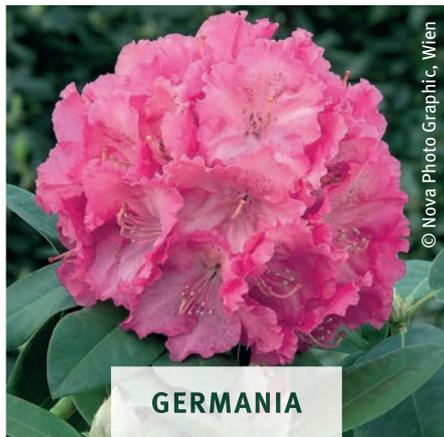
DIADEM



DOUBLE DOTS ®



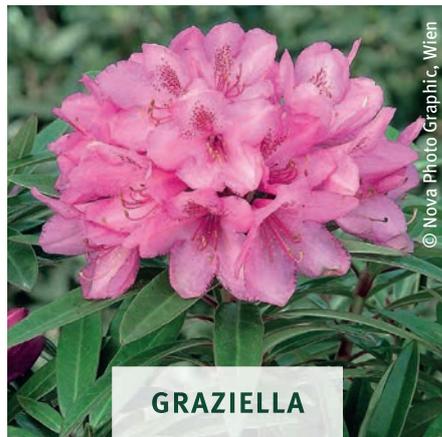
FURNIVALL'S DAUGHTER



GERMANIA



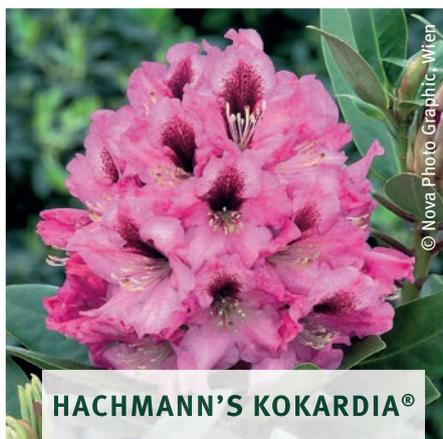
GRAFFITO®



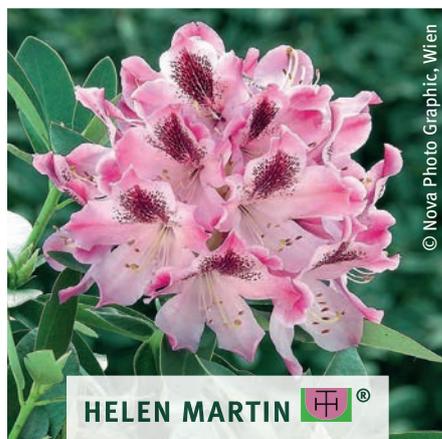
GRAZIELLA



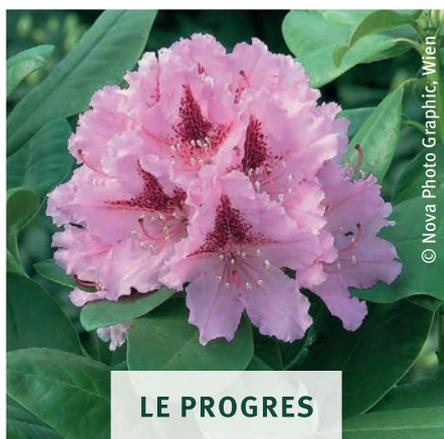
HACHMANN'S CHARMANT(S)



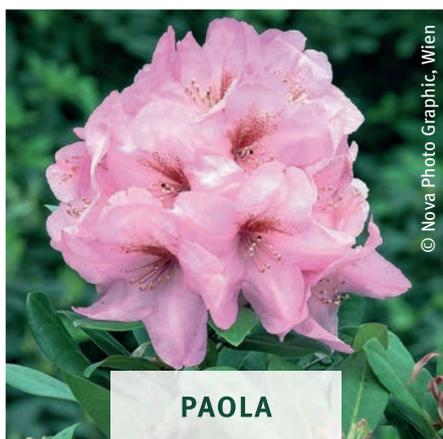
HACHMANN'S KOKARDIA®



HELEN MARTIN 



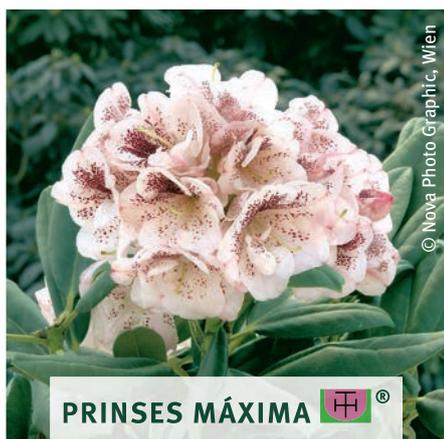
LE PROGRES



PAOLA



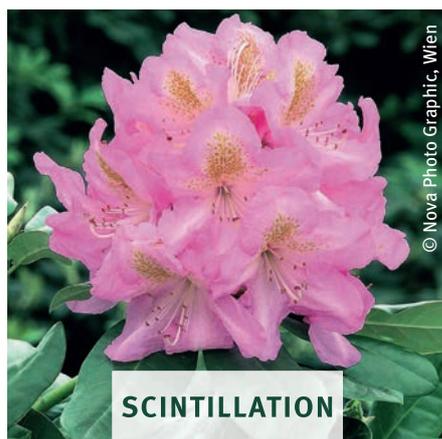
PINGUIN



PRINSES MÁXIMA 

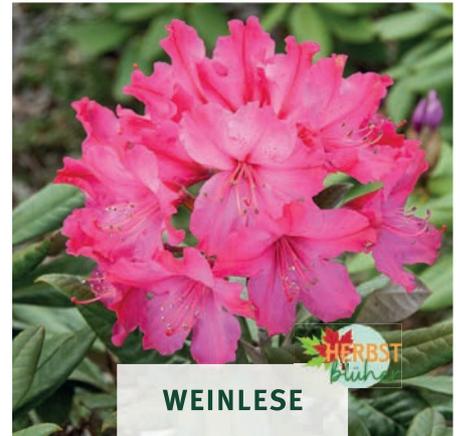
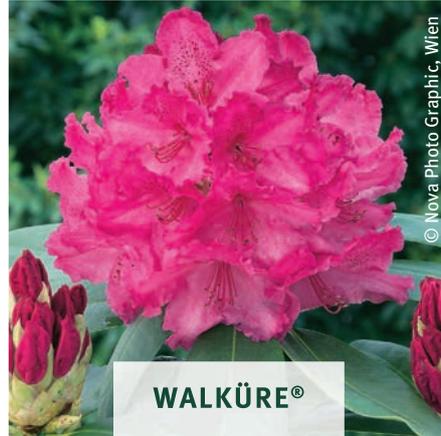


ROCKET



SCINTILLATION

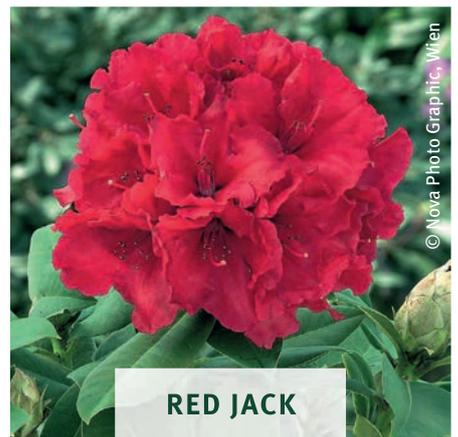
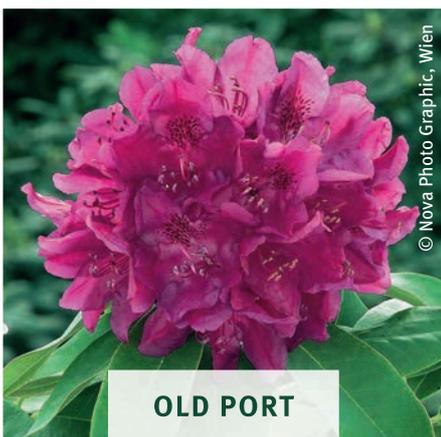
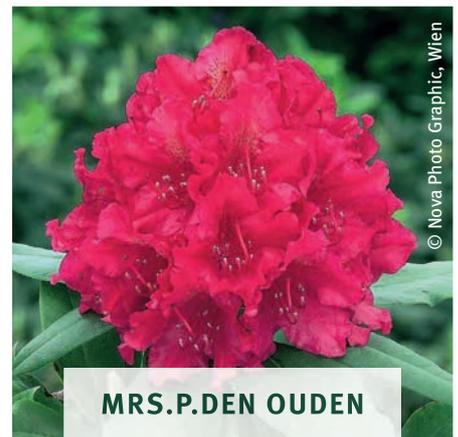
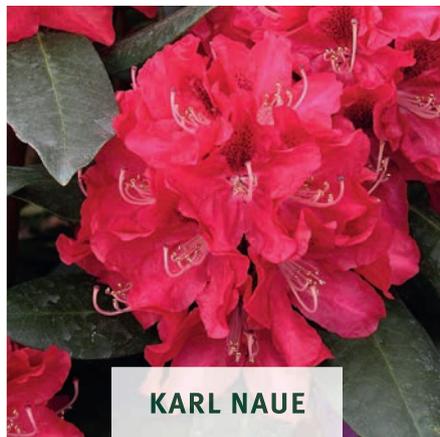
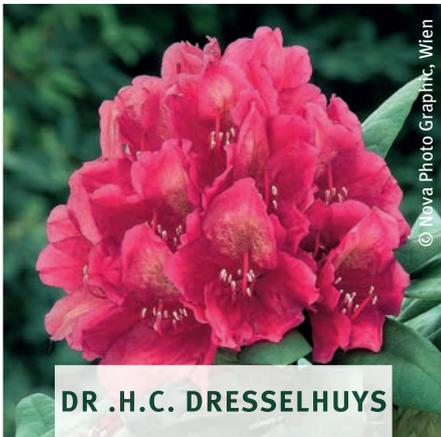
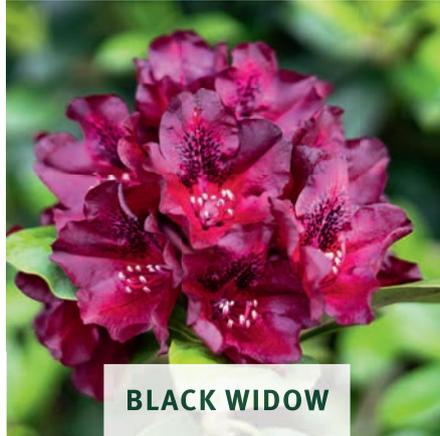
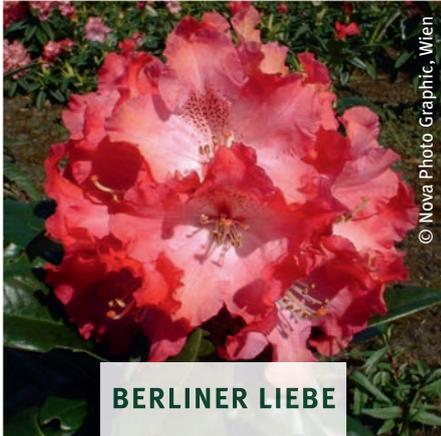
RHOD. HYBRIDS PINK



HYBRIDS PINK (grafted on 'Cunningham's White')

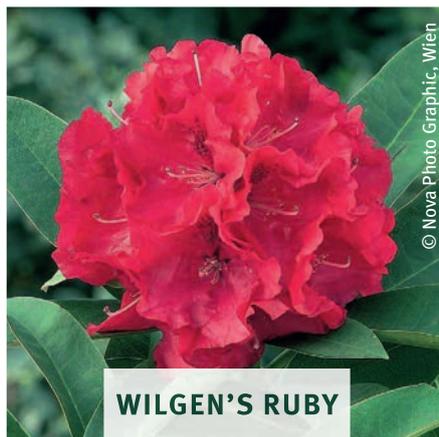
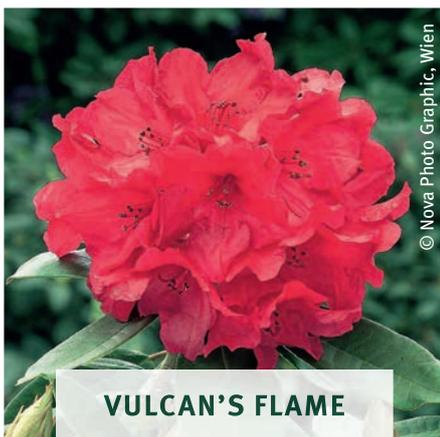
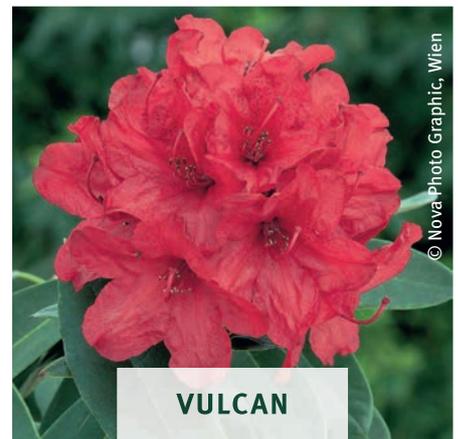
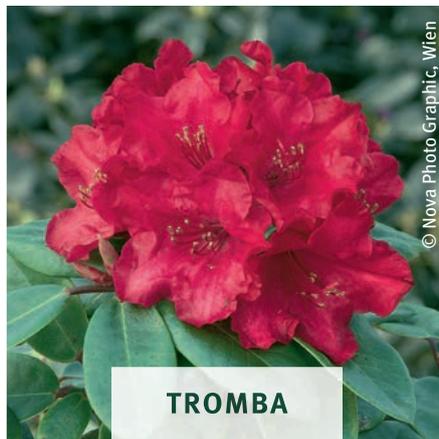
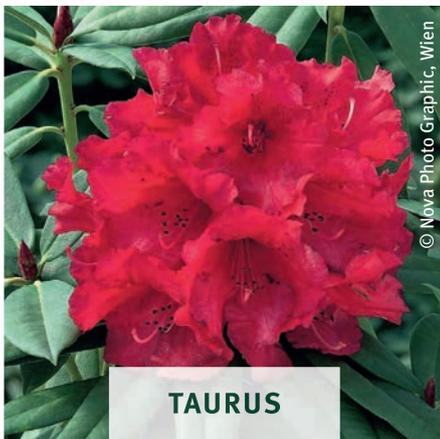
| |  | | including royalty | 1x trans. June-July | half-finished (pot) 10-15 15-20 |
|--|---|---|----------------------|------------------------|---------------------------------------|
| Anastasia® | -22° | carmine pink, olive-green/brown mark. | | | |
| Belami® | -22° | rosy-white, cherry-red blotchmarkings | | | |
| Bohlken's Kronjuwel | -25° | pink with orange blotch, white ground | | | |
| Brigitte | -24° | white with pink lobes | | | |
| Caruso® | -22° | large flower, purple-red, brighter inside | | | |
| Cassata | -24° | rosy-white with dark-red blotch | | | |
| Catharine van Tol | -22° | pure pink | | | |
| Claudine | -25° | ruby-pink with bright pink wavy edges | | | |
| Cosmopolitan | -18° | pure pink with brownish red blotch | | | |
| Diadem | -24° | bright lilac-pink with wine-red blotch | | | |
| Double Dots  ® | -21° | bright pink, evenly spotted, double flower | | | |
| Furnivall's Daughter | -18° | soft pink with cherry-red blotch | | | |
| Germania | -21° | shining pink, wave-edged lobes | | | |
| Graffito® | -26° | pure pink with red markings | | | |
| Graziella | -22° | leaf-beauty, pure pink with red markings | | | |
| Hachmann's Charmant ^(S) | -26° | skirted bright red, white inside, red blotch | | | |
| Hachmann's Kokardia® | -26° | ruby-pink with black-red blotch | | | |
| Helen Martin  ® | -22° | purple-pink with deep-red blotch | | | |
| Le Progres | -22° | bright lilac-pink with dark red blotch | | | |
| Paola | -24° | pink, white inside, with red markings | | | |
| Pinguin | -22° | tinted white with large dark-red blotch | | | |
| Prinses Máxima  ® | -21° | cream pink, striking red spots, double flower | | | |
| Rocket | -24° | deep pink, wave-edged, red markings | | | |
| Scintillation | -24° | pink with golden-brown blotch | | | |
| Septembercharm  | -24° | bright pink-purple, light yellow markings | | | |
| Walküre® | -23° | bright ruby-pink, whitish inside, very large | | | |
| Weinlese  | -24° | shiny carmine-red | | | |

RHOD. HYBRIDS RED

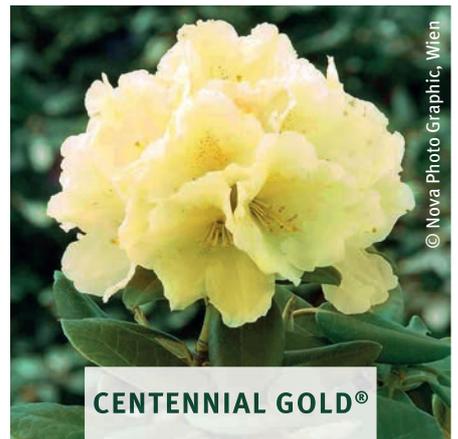
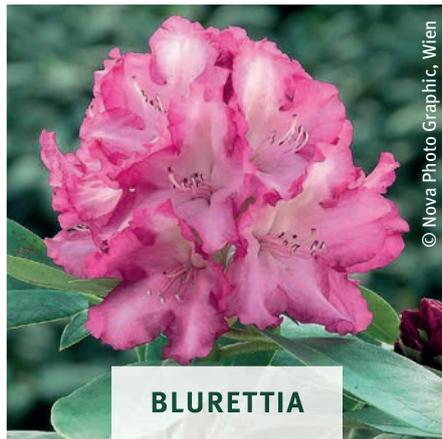
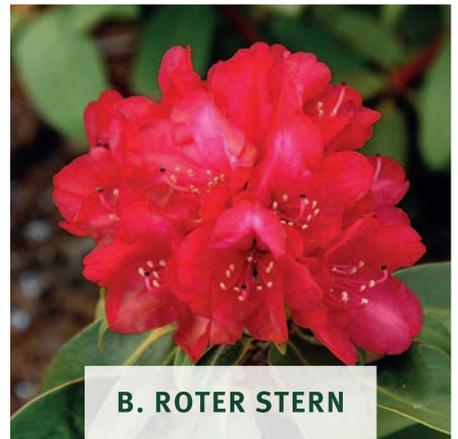
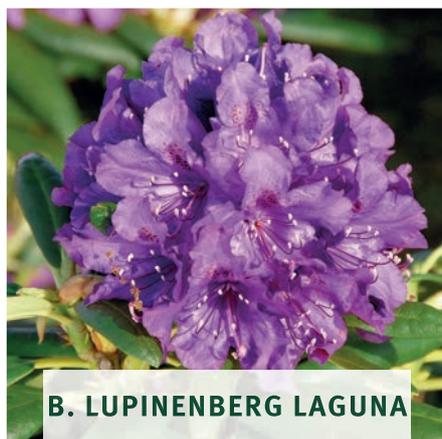
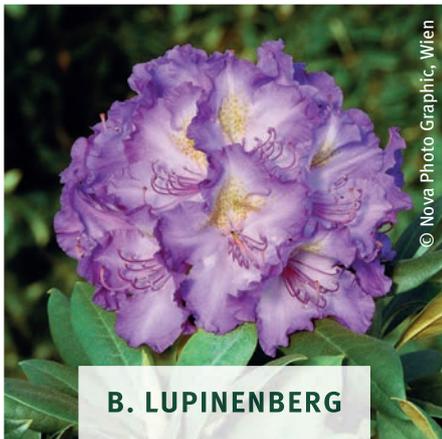
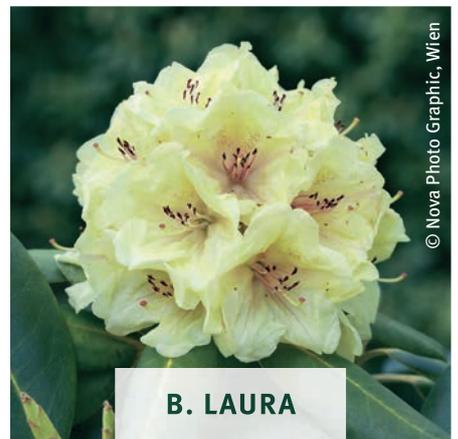
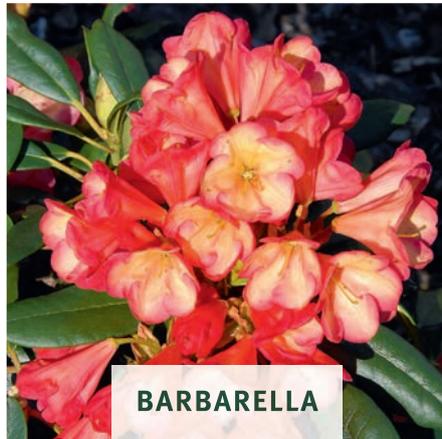
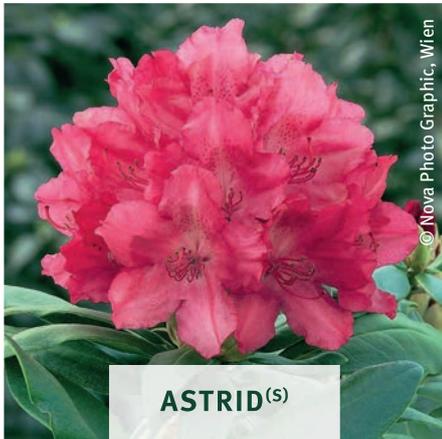
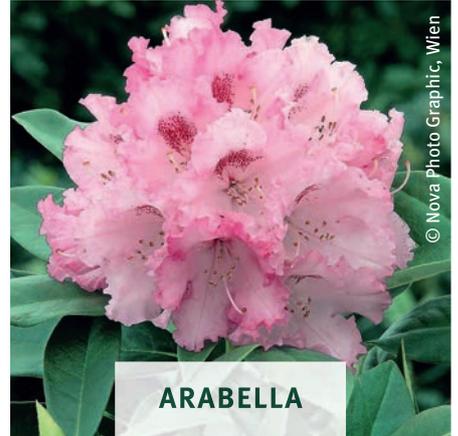
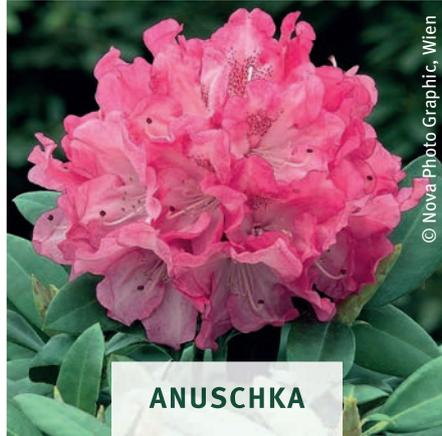
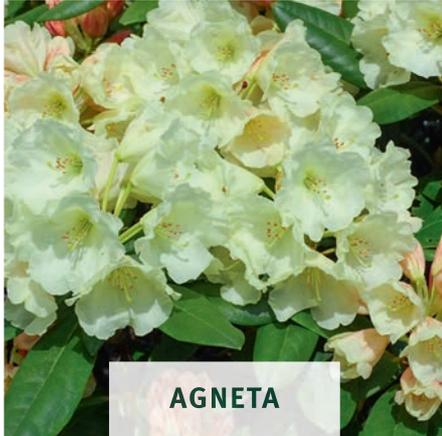


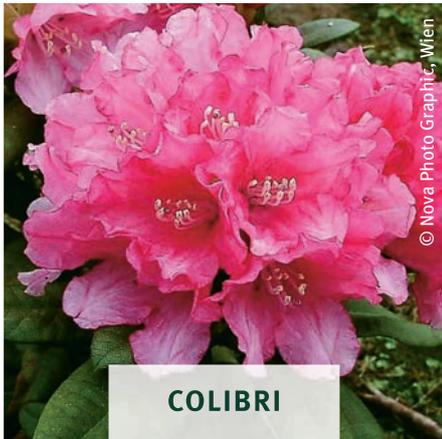
HYBRIDS RED (grafted on 'Cunningham's White')

| |  | | incl. royalty | 1x trans. June-July | half-finished(pot) 10-15 15-20 |
|----------------------------|---|---|---------------|---------------------|--------------------------------|
| Berliner Liebe | -18° | shiny red with dark red spotting | | | |
| Black Widow NEW | -22° | black red, later wine red | | | |
| Cherry Kiss ^(S) | -24° | glowing deep-red with deep-red signs | | | |
| Dr. H.C. Dresselhuys | -24° | aniline red | | | |
| Erato ^(S) | -23° | rich deep-red, waved seam | | | |
| Hachmann's Feuerschein® | -23° | pure red | | | |
| Junifeuer | -22° | red seam, inside pink with ochre markings | | | |
| Karl Naue | -24° | deep red with black markings | | | |
| Mrs.P.den Ouden | -24° | dark ruby-red | | | |
| Old Port | -24° | dark wine-red or plum | | | |
| Rabatz® | -22° | glowing red | | | |
| Red Jack | -20° | fire-red | | | |
| Taurus | -21° | shining red | | | |
| Tromba | -20° | strong red | | | |
| Vulcan | -18° | shining vermillion | | | |
| Vulcan's Flame | -18° | fire-red | | | |
| Wilgen's Ruby | -18° | deep red | | | |

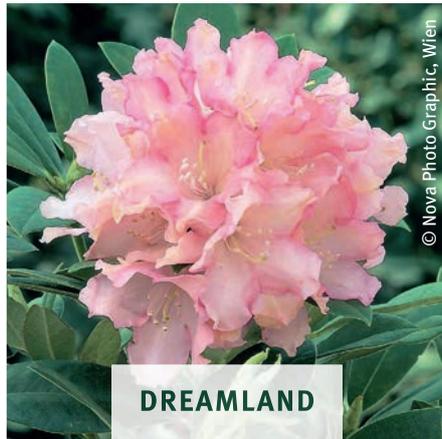


YAKUSHIMANUM-HYBRIDS

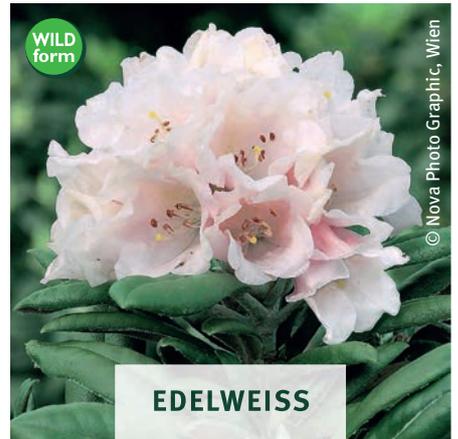




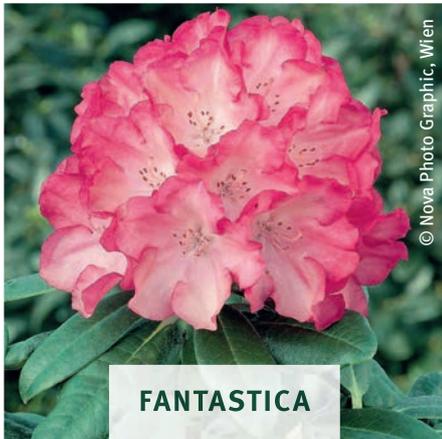
COLIBRI



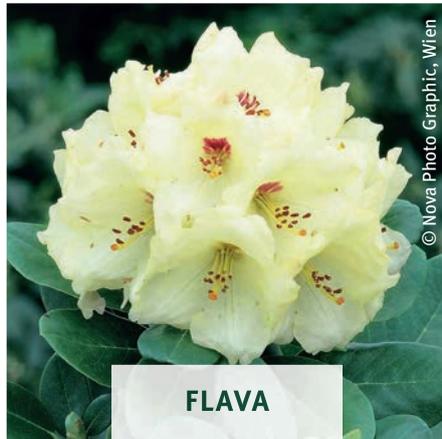
DREAMLAND



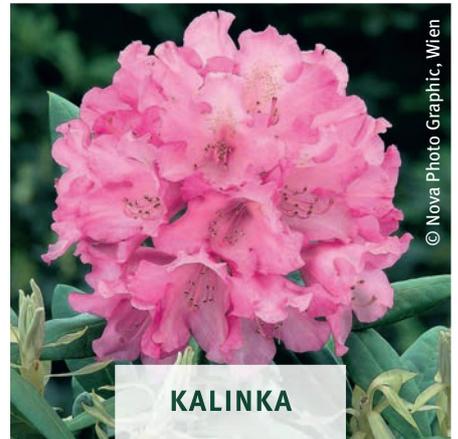
EDELWEISS



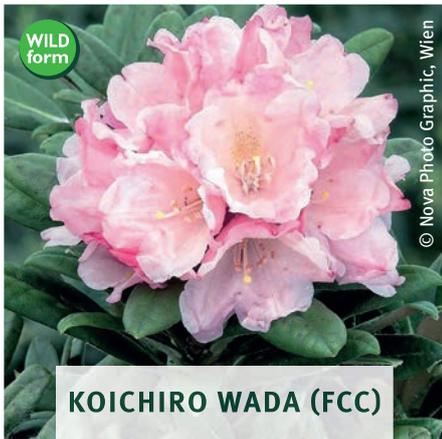
FANTASTICA



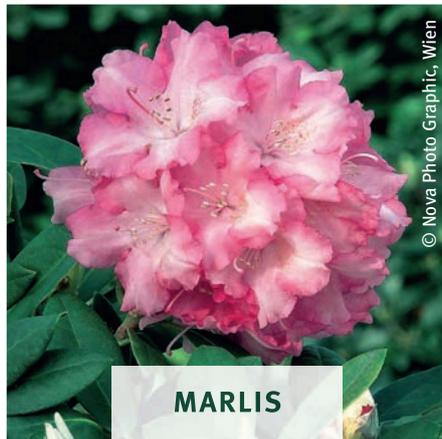
FLAVA



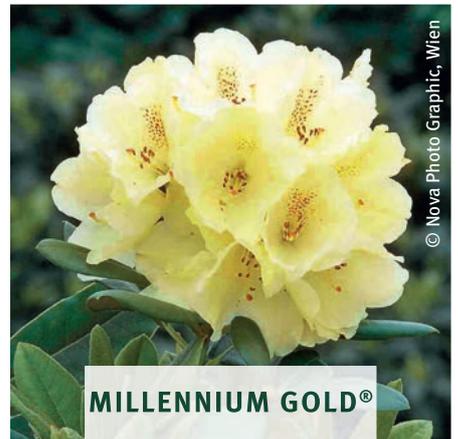
KALINKA



KOICHIRO WADA (FCC)



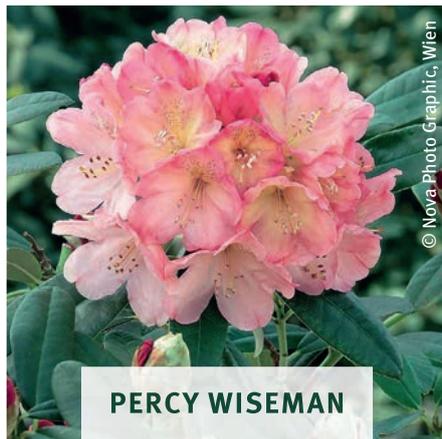
MARLIS



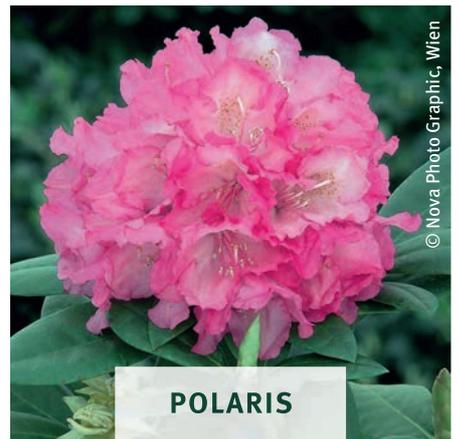
MILLENNIUM GOLD®



MORGENROT

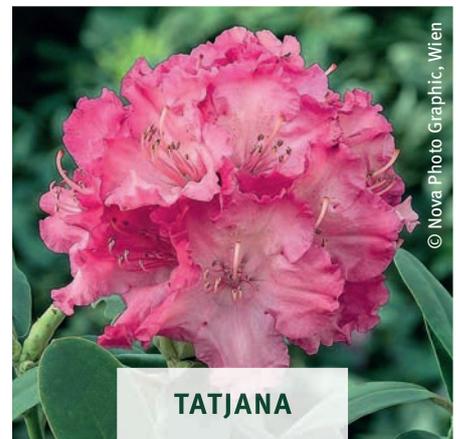
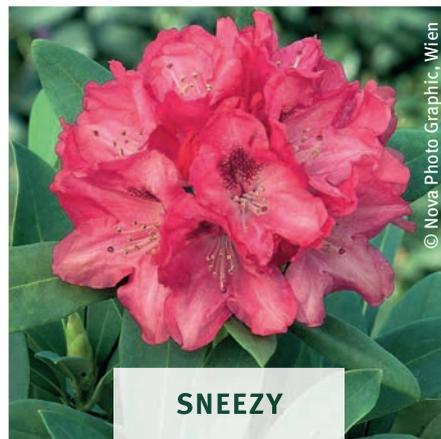
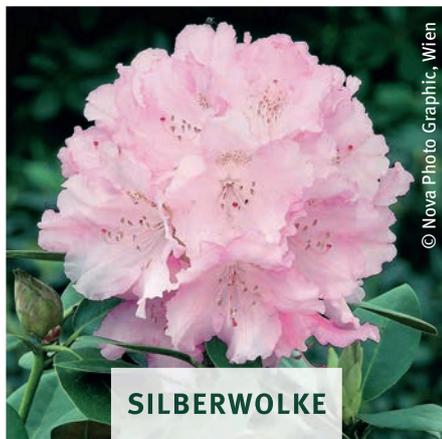
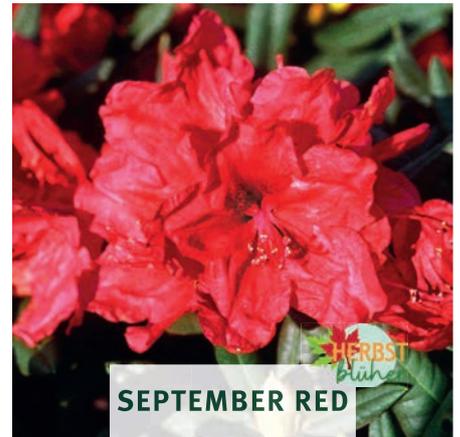
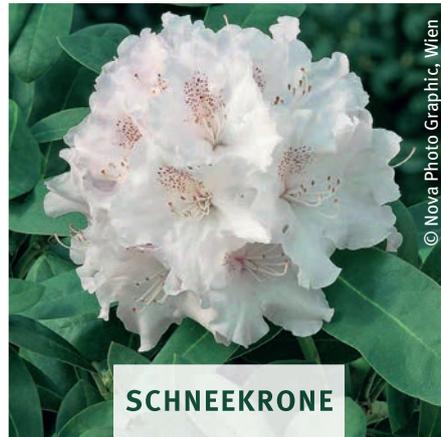


PERCY WISEMAN



POLARIS

YAKUSHIMANUM-HYBRIDS

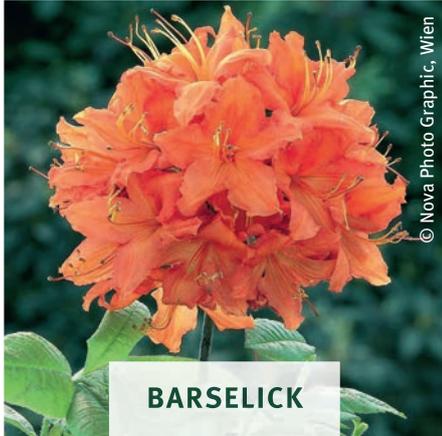


YAKUSHIMANUM-HYBRIDS (grafted on 'Cunningham's White')

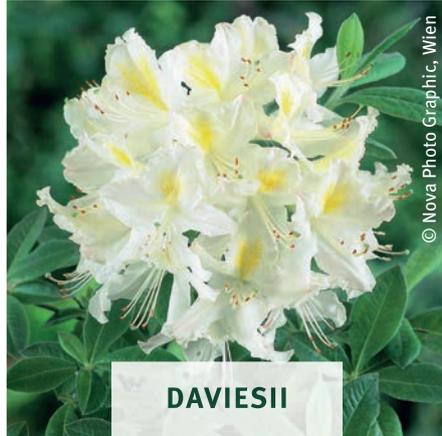
| |  | | including royalty | 1x trans. June-July | half-finished (pot) | | |
|---|---|---|----------------------|------------------------|---------------------|-------|-------|
| | | | | | 8-10 | 10-15 | 15-20 |
| Agneta | -22° | yellow-pale pink blooming, later cream-yellow | | | | | |
| Anuschka | -24° | pink, brighter inside, almost white | | | | | |
| Arabella | -24° | pink, brighter inside, strongly fringed | | | | | |
| Astrid ^(S) | -22° | rich pure red | | | | | |
| Barbarella | -18° | orange/pink/red/yellow | | | | | |
| B. Laura | -24° | pure yellow without markings | | | | | |
| B. Lupinenberg | -24° | violet, white inside, yellow markings | | | | | |
| B. Lupinenberg Laguna | -24° | purplepink, yellow-green markings | | | | | |
| B. Roter Stern | -24° | bright intense red | | | | | |
| B. Snow Fire | -24° | snow-white, strong red blotch | | | | | |
| Blurettia | -22° | violet pink, brighter inside | | | | | |
| Centennial Gold [®] | -25° | pure yellow, light markings | | | | | |
| Colibri | -22° | bright pink | | | | | |
| Dreamland | -22° | bright pink | | | | | |
| Edelweiß | -26° | in beginning bright pink, later white | | | | | |
| Fantastica | -25° | shiny light red, striking | | | | | |
| Flava | -24° | yellow with red spot | | | | | |
| Kalinka | -24° | light red, ruby-pink inside | | | | | |
| Koichiro Wada (fcc) | -24° | bright pink, later pure white | | | | | |
| Marlis | -22° | light pink with white parts | | | | | |
| Millenium Gold [®] | -22° | pure yellow, light markings | | | | | |
| Morgenrot | -24° | light red, brighter inside | | | | | |
| Percy Wiseman* | -22° | salmon, peach-yellow, later cream | | | | | |
| Polaris | -26° | ruby-red, brighter inside | | | | | |
| Schneekissen | -26° | bright pink, later pure white | | | | | |
| Schneekrone | -25° | soft pink, opens to pure white | | | | | |
| September Red  | -23° | pure red, brown markings | | | | | |
| Silberwolke | -24° | soft pink, later white | | | | | |
| Sneezy | -22° | dark pink with a deep red blotch | | | | | |
| Tatjana | -24° | intense carmine pink | | | | | |

*stronger growth

DECIDUOUS AZALEAS



BARSELICK



DAVIESII



FEUERKÖPFCHEN



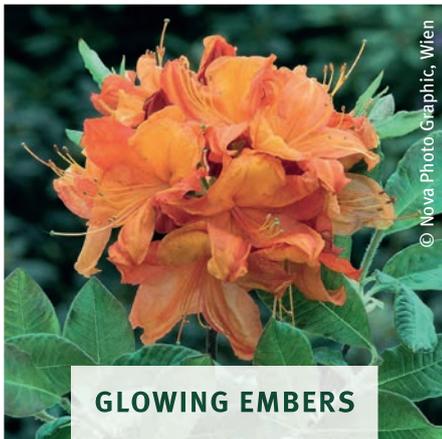
FEUERWERK



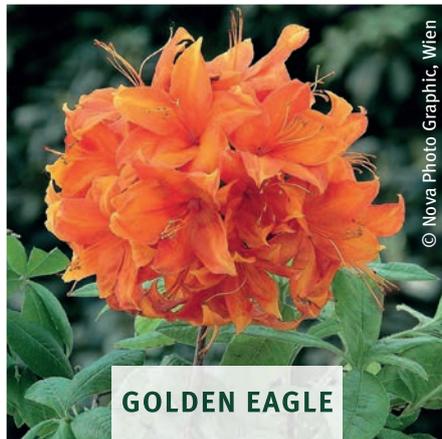
FIREBALL



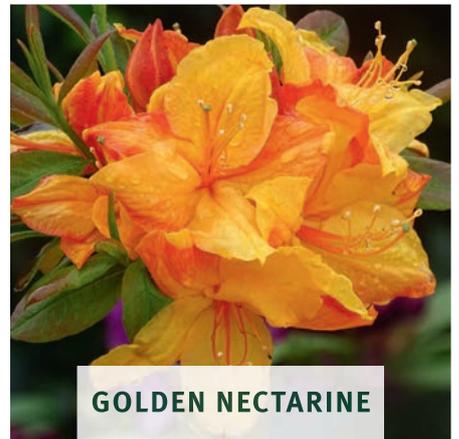
GIBRALTAR



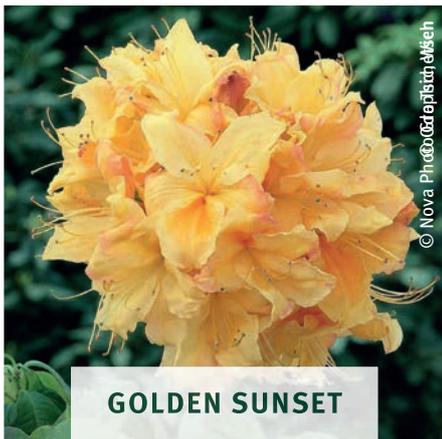
GLOWING EMBERS



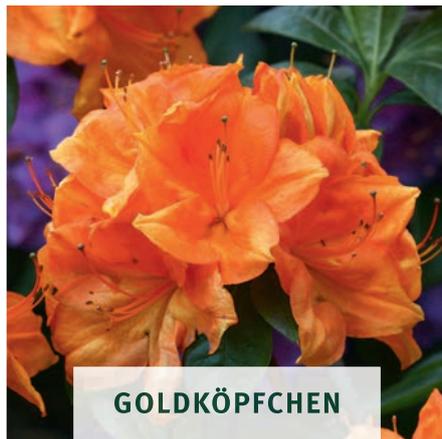
GOLDEN EAGLE



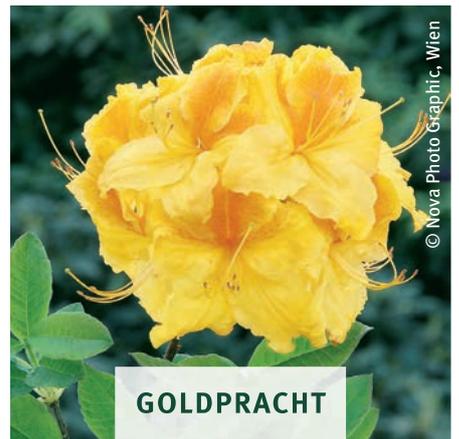
GOLDEN NECTARINE



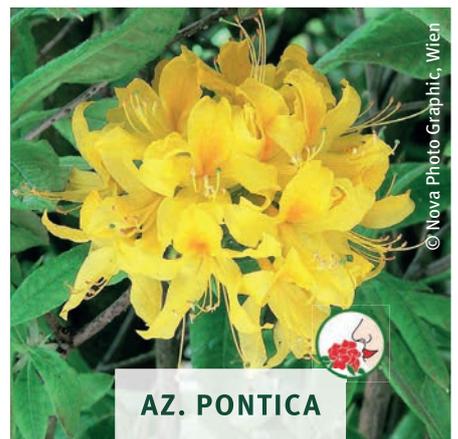
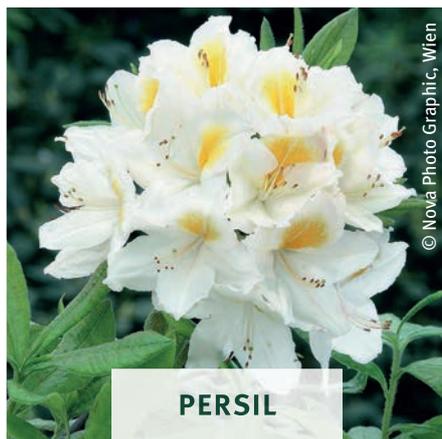
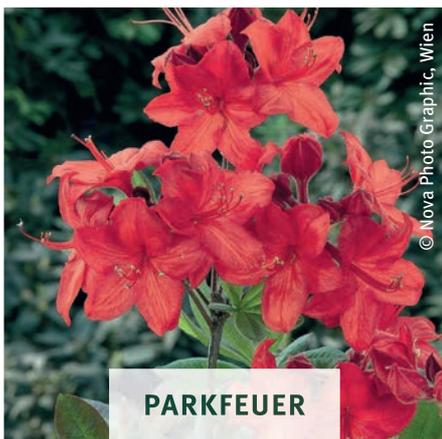
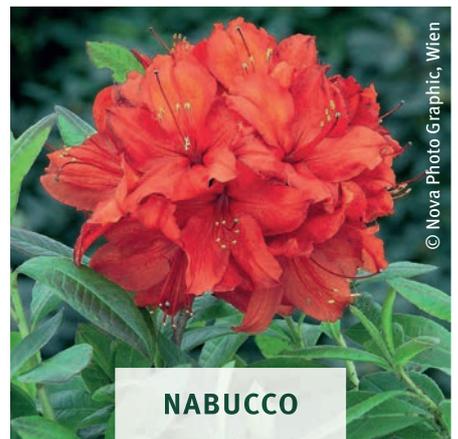
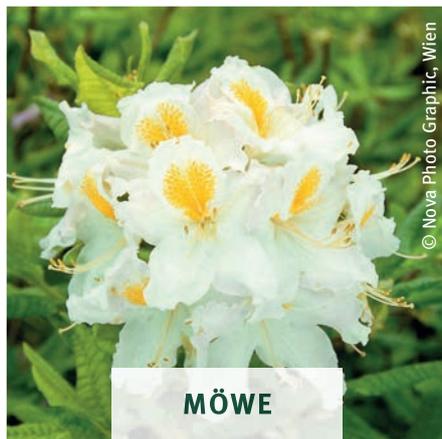
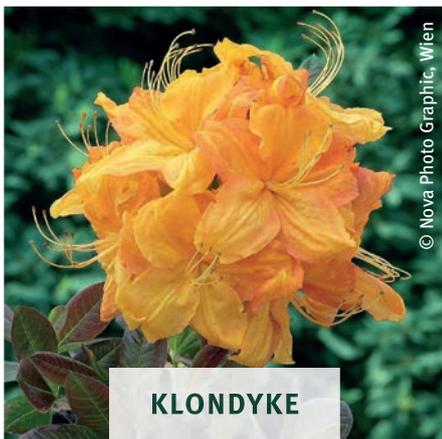
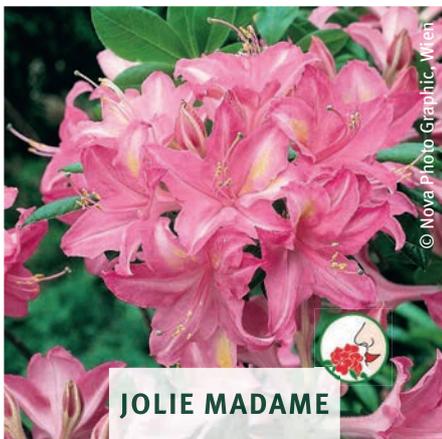
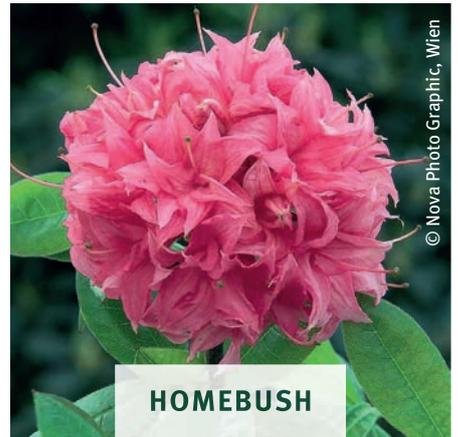
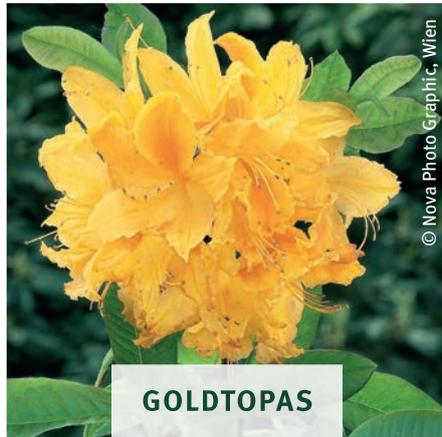
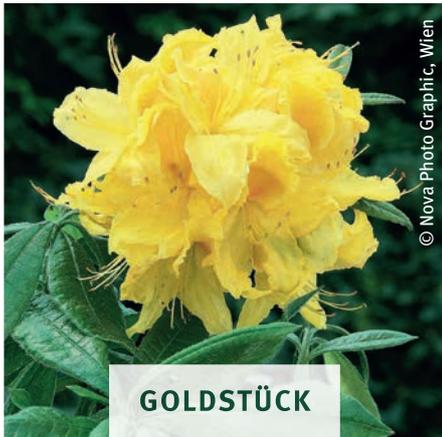
GOLDEN SUNSET



GOLDKÖPFCHEN



GOLDPRACHT



DECIDUOUS AZALEAS



ROSATA



ROSENKÖPFCHEN



ROYAL COMMAND



RUMBA



SATAN



SCHNEEKÖPFCHEN



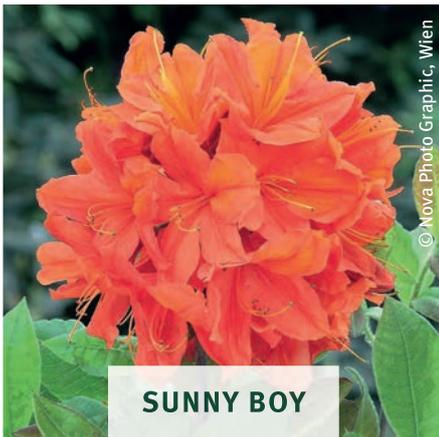
SOIR DE PARIS



VIS. SOMMERDUFT



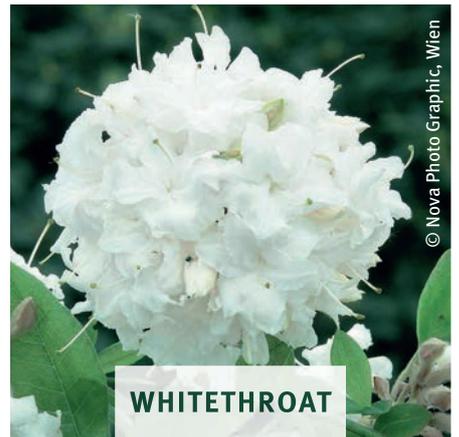
SONNENKÖPFCHEN



SUNNY BOY



SUN STAR 



WHITETHROAT

KNAP HILL/EXBURY-, PONTICA-HYBRIDS (propagated by cuttings)

| |  | | 1x trans. Okt.-Nov. | half-finished (pot) 10-15 15-20 |
|---|---|--|------------------------|---------------------------------------|
| Barselick | -28° | orange-red | | |
| Daviesii | -30° | cream-white with yellow spots | | |
| Feuerköpfchen | -28° | shiny red with tinted orange, filled | | |
| Feuerwerk | -30° | glowing red, orange flamed inside | | |
| Fireball | -28° | deep red with orange tint | | |
| Gibraltar | -30° | copper orange | | |
| Glowing Embers | -30° | orange | | |
| Golden Eagle | -28° | bright orange | | |
| Golden Nectarine  | -27° | golden yellow with reddish margins | | |
| Golden Sunset | -30° | bright yellow with darker blotch | | |
| Goldköpfchen | -24° | light orange-red with orange-red central veins | | |
| Goldpracht | -30° | pure golden with large orange-yellow blotch | | |
| Goldstück | -28° | shining pure yellow with weak brown-yellow blotch | | |
| Goldtopas | -30° | bright pure yellow, orange blotch | | |
| Homebush | -30° | shining pure pink, ball-shaped | | |
| Jolie Madame  | -28° | pink | | |
| Juniduft  | -24° | soft pink, golden-yellow markings | | |
| Karminduft  | -24° | ruby-red, strong orange blotch | | |
| Klondyke | -30° | bronze-yellow | | |
| Möwe | -30° | white, tinted softly pink, little golden blotch inside | | |
| Nabucco | -30° | dark red | | |
| Parkfeuer | -28° | glowing pure red, orange-red tone inside | | |
| Persil | -30° | pure white with yellow blotch | | |
| Az. pontica  | -24° | deep yellow, strong fragrance | | |
| Rosata  | -28° | dark pink, nicely fragrant | | |
| Rosenköpfchen | -24° | pink-red with lightened areas, filled | | |
| Royal Command | -28° | vermilion | | |
| Rumba | -28° | orange | | |
| Satan  | -24° | scarlet, fragrant | | |
| Schneeköpfchen  | -24° | white, pleasant sweet fragrance | | |
| Soir de Paris  | -30° | bright pink, with darker stripes, sweet fragrance | | |
| vis. Sommerduft  | -28° | white, tinted pink | | |
| Sonnenköpfchen  | -24° | sunny golden yellow | | |
| Sunny Boy | -22° | glowing orange-red | | |
| Sun Star  | -28° | yellow-orange, semi-doubled | | |
| Whitethroat | -30° | pure white | | |

COLOUR PICTURE LABELS

Together with the young plants you can order the matching picture labels. We will add them in cardboard boxes to the plants. In total, this is only a minimal extra work and creates no additional postage or shipping costs.

If you order the labels together with the young plants, you don't have to think about this subject any more during the season. At the beginning of the selling season, you just grab into your shelf and find the labels fitting to your rhododendron assortment. By this, you have won time for other important things.

Of course, you can order labels after your individual needs, too.

For our color labels we made all new photographs of all varieties, together with the manufacturer Nova-Gawepa, now Floramedia, to obtain the best quality and authenticity of the pictures. The rear side is fitted

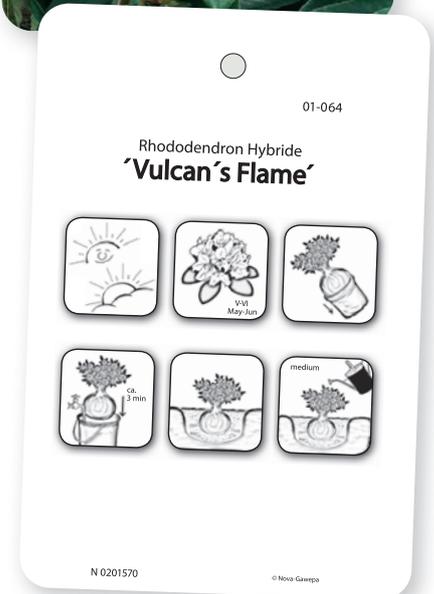
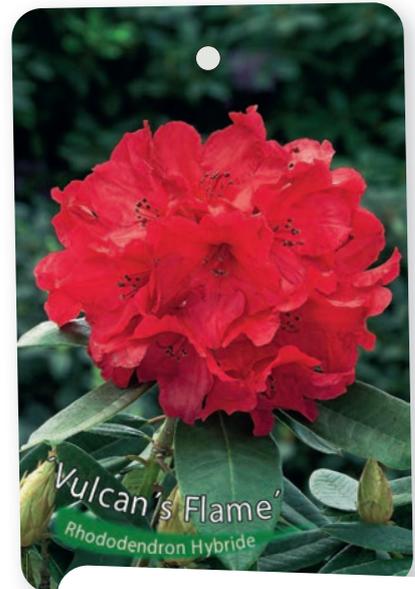
with a planting instruction of easy-to-understand pictograms. So there are no problems with the big diversity of languages in Europe and you keep all export-options open.

The price per label is 0,15 €.

Should a variety be sold out, we will send you the missing labels before the beginning of the selling season.

The original royalty labels from Hachmann are made in the style of a quality seal. On the rear side, there are abundant planting and care instructions in German language. This makes the plant appear very valuable. Alternatively, we can offer royalty labels out of our series with pictogram planting instructions, e.g. for deliveries in non-German-speaking countries.

Original dimensions: 95 mm x 140 mm



LABELS FOR ALL VARIETIES:

- Space for Prize-Labels
- QR- and EAN codes
- Professional real-color pictures
- Neutral in language through pictograms

'Nova Zembla'



If you are interested we can deliver QR-codes linked with our neutral customer website www.myrhodo.de. Also available for the different varieties.

„Fredo Schröder, Rhododendron-Jungpflanzen“ sowie, Schröder Rhododendron GmbH & Co. KG“

Allgemeines:

1. Diese Bedingungen sind Bestandteil aller Lieferungsverträge, Vereinbarungen und Angebote. Sie gelten spätestens durch die Auftragserteilung oder Annahme der Lieferung als anerkannt. Für zukünftige Geschäftsbedingungen gelten sie auch dann, wenn sie nicht von uns ausdrücklich schriftlich bestätigt worden sind.
2. Abweichende Vereinbarungen bedürfen der Schriftform. Geschäftsbedingungen des Käufers, die wir nicht ausdrücklich schriftlich anerkennen, sind für uns auch dann unverbindlich, wenn wir ihnen nicht ausdrücklich widersprechen.

Angebote und Vertragsabschlüsse:

1. Angebote sind unverbindlich und bis zur schriftlichen Bestätigung des Auftrages durch uns hinsichtlich anderweitigen Verkaufs freibleibend. Bei Bestellungen von Teilposten aus einem Gesamtangebot gelten die Preise nur mit unserer ausdrücklichen Zustimmung.
2. Aufträge gelten mit unserer schriftlichen Bestätigung oder Auftragsausführung als angenommen. Die Bestätigung gilt im Sinne von §382 HGB als anerkannt, als der Käufer innerhalb von 8 Tagen nach Absendung der Auftragsbestätigung keinen Einwand erhebt.

Preise:

1. Die Preise gelten ausschließlich Verpackung ab Baumschule in EURO zuzüglich der bei Auslieferung gültigen Mehrwertsteuer. Sie entsprechen der Kostensituation zur Zeit des Listendrucks und gelten für das jeweilige Wirtschaftsjahr.

Zahlung:

1. Aufträge, bei denen nichts anderes vereinbart worden ist, können gegen Nachnahme ausgeliefert werden.
2. Das Zahlungsziel beträgt 30 Tage nach Rechnungserhalt. Bei Zahlung innerhalb von 8 Tagen gewähren wir 3% Skonto auf den Netto-Rechnungsbetrag, sofern der Käufer alle Zahlungspflichten aus früheren Lieferungen restlos erfüllt hat. Bei Zielüberschreitungen sind wir ohne besondere Mahnung berechtigt, bankübliche Verzugszinsen, mindestens 3% über dem jeweiligen Bundesbank-Diskontsatz, in Rechnung zu stellen.
3. Der Käufer kann nur mit unbestrittenen oder rechtskräftig festgestellten Gegenansprüchen aufrechnen.
4. Nichteinhaltung der Zahlungsbedingungen oder Umstände, die Zweifel an der Kreditwürdigkeit des Käufers hegen lassen, haben die sofortige Fälligkeit aller Forderungen zur Folge. Von noch nicht ausgeführten Verträgen können wir dann zurücktreten.
5. Schecks und Wechsel werden nur erfüllungshalber unter dem Vorbehalt der Einlösung angenommen. Hieraus entstandene Spesen und Kosten gehen zu Lasten des Käufers.

Vertragserfüllung:

1. Im Falle von Wetterkatastrophen, wie z.B. Dürre, Frost oder Hagel, oder anderen unvorhergesehenen und unverschuldeten Umständen, wie z.B. Seuchen, Streik, Aussperrung, Betriebsstörungen jegliche Art, Krieg, kriegsähnliche Ereignisse, Währungsänderungen oder behördliche Eingriffe, verlängert sich die Lieferfrist für die Dauer der Behinderung. Wird durch die genannten Umstände die Lieferung unmöglich, so werden wir von der Lieferpflicht frei. Schadensersatzansprüche kann der Kunde nicht geltend machen.
2. Vertraglich vereinbarte Liefertermine gelten grundsätzlich als annähernd. Feste Liefertermine (Fixtermine) müssen in besonderer Form hervorgehoben werden.
3. Ist der Käufer mit der Annahme der Ware im Verzug, so sind wir nicht an die Bestimmungen des § 373 HGB gebunden und können die Pflanzen auch ohne vorherige Androhung freihändig, und zwar zu jedem uns annehmbar erscheinenden Preis, für Rechnung des säumigen Käufers anderweitig veräußern.

Eigentumsvorbehalt:

1. Die Lieferung von Waren an den Käufer erfolgt in allen Fällen unter verlängertem Eigentumsvorbehalt gemäß § 455 BGB zugunsten des Verkäufers. Die gelieferte Ware bleibt bis zur vollständigen Bezahlung sämtlicher Forderungen aus der Geschäftsverbindung zwischen uns und dem Käufer unser Eigentum.
2. Das Eigentum des Käufers an der Vorbehaltsware geht dadurch nicht verloren, dass der Käufer die gelieferten Pflanzen bis zur Weiterveräußerung auf seinem oder fremden Grundstück einschlägt oder einpflanzt. Die Vorbehaltsware ist von den übrigen Pflanzen getrennt zu lagern, einzuschlagen oder einzupflanzen und dabei so zu kennzeichnen, dass sie als vom Verkäufer kommanditierbar ist. Der Käufer ist verpflichtet, die Vorbehaltsware unentgeltlich pfleglich zu behandeln. Hierzu gehören insbesondere richtige Lagerung, Pflanzung Düngung und Bewässerung.
3. Wird Vorbehaltsware vom Käufer - nach Verarbeitung, Verbindung, Vermischung oder Vermengung mit anderer, nicht uns gehörender Ware veräußert, so steht uns der dabei entstehende Miteigentumsanteil an der neuen Sache im Verhältnis des Wertes der Vorbehaltsware zu der übrigen, verarbeiteten Ware zum Zeitpunkt der Verarbeitung, Verbindung, Vermischung oder Vermengung zu. Der Käufer tritt die daraus entstehenden Forderungen schon jetzt in Höhe des Wertes der Vorbehaltsware mit allen Nebenrechten und Rang vor dem Rest an uns ab. Wir nehmen die Abtretung an. Zur Einziehung dieser Forderungen ist der Käufer auch nach Abtretung ermächtigt. Unsere Befugnis, die Forderungen selbst einzuziehen, bleibt hiervon unberührt; jedoch verpflichten wir uns, die Forderungen nicht einzuziehen, solange der Käufer seinen zahlungs- und sonstigen Verpflichtungen ordnungsgemäß nachkommt. Wir können verlangen, dass der Käufer uns die abgetretenen Forderungen und deren Schuldner bekannt gibt, alle zum Einzug erforderlichen Angaben macht, die dazugehörigen Unterlagen aushändigt und den Schuldner die Abtretung mitteilt.
4. Zugriffe Dritter auf die uns gehörenden Waren und Forderungen sind uns vom Käufer unverzüglich mit einschreibendem Brief mitzuteilen.
5. Der Eigentumsvorbehalt ist in der Weise bedingt, dass mit der Restzahlung aller Forderungen von uns aus der Geschäftsverbindung ohne weiteres das Eigentum an der Vorbehaltsware auf den

Käufer übergeht und die abgetretenen Forderungen dem Käufer zustehen. Der Käufer verpflichtet sich, auf Verlangen des Käufers, die ihr nach den vorstehenden Bedingungen zustehenden Sicherheiten insoweit freizugeben, sofern ihr Wert die zu sichernden Forderungen um mehr als 20% übersteigt.

6. Entsteht für uns die wechselseitige Haftung in Zusammenhang mit der Bezahlung des Kaufpreises durch den Käufer, so erlischt der Eigentumsvorbehalt, sowie die diesem zugrunde liegende Forderung aus Warenlieferung nicht vor Einlösung des Wechsels durch den Käufer als Bezogenem.

Muster und Maße:

1. Muster sollten die Durchschnittsbeschaffenheit zeigen. Es müssen nicht alle Pflanzen genau wie die Probe ausfallen.
2. Maße sind nur annähernd angegeben. Kleine Abweichungen sind zulässig.

Versand und Verpackung:

1. Der Versand erfolgt auf Rechnung und Gefahr des Käufers. Alle Nebenkosten, z.B. Verpackung, f.o.b.-Kosten, Zertifikate und Rollgeld trägt der Käufer. Wird die Versendung durch einen Umstand, den der Käufer zu vertreten hat, verzögert, so geht die Gefahr vom Tage der Versandbereitschaft ab auf den Käufer über.
2. Einwegverpackungen werden zum Selbstkostenpreis berechnet. Mehrwegverpackungen (z.B. Gitterboxen, schwarze Kisten, usw.) bleiben unser Eigentum und müssen auf Kosten des Käufers zurückgeliefert werden. CC-Container müssen sofort bei Lieferung getauscht werden. Der Leergutverkehr wird auf unseren eigenen Leergutscheinen festgehalten und bei nächster Gelegenheit ausgetrieben.
3. Der Verkäufer hat die Verpackung ordnungsgemäß und sorgfältig auszuführen. Offene Wagenladungen sind abzudecken. Die einzelnen Lieferpositionen sind deutlich zu kennzeichnen.
4. Eine Transportversicherung wird nur auf ausdrücklichen Wunsch und auf Kosten des Käufers abgeschlossen.
5. Wenn „Auf Abruf“ verkauft worden ist, haben wir das Recht, Herbstlieferungen nach dem 01.12. und Frühjahrslieferungen nach dem 01.05. nach eigenem Gutdünken auszuführen, wenn der Abruf nicht vorher erfolgt ist.
6. Für alle im Auftrag des Käufers ausgeführten Sammelladungen lehnen wir jede Haftung ab, und zwar sowohl für die eigene als auch für die fremde Ware. Die Lieferung gilt als erfolgt, sobald die Ware unser Gelände verlassen hat oder auf das vom Besteller bereitgestellte Transportmittel verladen ist.

Garantie und Gewährleistung:

1. Eine Garantie für das Anwachsen der Pflanzen wird nicht übernommen. Verlangt der Käufer ausdrücklich eine Anwachsgarantie, so kann hierfür ein gesonderter Betrag in Rechnung gestellt werden. Eine gewährte Anwachsgarantie erstreckt sich auf die Dauer von einem Jahr ab Auslieferung und setzt voraus, dass der Käufer den Pflanzen die für diese Pflanzenart richtige Behandlung hat zuteil werden lassen. Die Beweislast hierfür liegt allein beim Käufer. Fälle höherer Gewalt, insbesondere Dürre, Frost, Schädlingsbefall etc., sind von der Garantie nicht umfasst.
2. Ersatz für fehlende Sorten, Arten und Sortierungen bei entsprechender Preisänderung ist gestattet, soweit der Käufer dies nicht ausdrücklich verbietet.
3. Bis zur Höhe des entsprechenden Rechnungsbetrages wird Gewährleistung dafür übernommen, dass die Pflanzen zum Zeitpunkt ihrer Lieferung nicht mit pilzlichen oder tierischen Schädlingen befallen waren.
4. Gewähr für Sortenechtheit wird nur bis zur Höhe des jeweiligen Rechnungsbetrages gewährleistet. Sie erstreckt sich für Jungpflanzen über 1 Jahr. Für die Echtheit der Nachzuchten wird keine Gewähr übernommen.

Mängelrügen:

1. Eventuelle Mängel sind unverzüglich, spätestens innerhalb von 7 Tagen, schriftlich zu rügen. Mängel, die erst später erkennbar sind, müssen unmittelbar nach dem Erkennen gerügt werden.
2. Der Verkäufer ist berechtigt, in Fällen eines vorliegenden Mangels eine Ersatzlieferung vorzunehmen. Bei Fehlschlagen steht dem Käufer ein Anspruch auf Wandlung oder Minderung zu.
3. Sämtliche Schadensersatzansprüche belaufen sich höchstens auf den einfachen Nettoberechnungswert. Weitergehende Ansprüche, gleich aus welchem Grund und welcher Anspruchslage auch immer, sind ausgeschlossen, es sei denn, dem Verkäufer, seinem Vertreter oder Erfüllungsgehilfen fällt Vorsatz oder grobe Fahrlässigkeit zur Last.
4. Eine Warenannahme „unter Vorbehalt“ ist ausgeschlossen. Nach Weiterversand der Ware durch den Käufer sind Mängelrügen gegenüber uns stets ausgeschlossen. Durch eine Mängelrüge werden weder Abnahme noch Zahlungsverpflichtungen des Käufers aufgehoben.

Geschützte Pflanzensorten:

1. Der Kauf von patentrechtlich und sortenschutzrechtlich geschützten Pflanzen, sowie solcher deren Namen warenzeichenrechtlich geschützt sind, verpflichtet sich dazu, die Sorten ausschließlich mit dem Originalkennzeichen weiterzuverkaufen, das mit den Pflanzen mitgeliefert, bzw. nachgeliefert wurde.
2. Die erworbenen Pflanzen oder Teile hiervon dürfen ohne Erlaubnis des Züchters nicht zur Vermehrung genutzt werden. Der Käufer verpflichtet sich, in den Fällen der Weiterveräußerung diese Maßnahme auch seinen Käufern gegenüber aufzuerlegen.
3. Zum Zwecke der Abrechnung der Lizenzgebühr mit dem Lizenzgeber, werden die Daten zu den verkauften Pflanzen dem Lizenzgeber vertraulich weitergegeben.

Erfüllungsort und Gerichtsstand:

1. Erfüllungsort ist Wiefelstede / Dringenburg
2. Gerichtsstand ist Westerstede, bzw. Oldenburg. Es gilt ausschließlich das Recht der Bundesrepublik Deutschland.

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| Bellini | 21 |
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| Bernstein | 21 |
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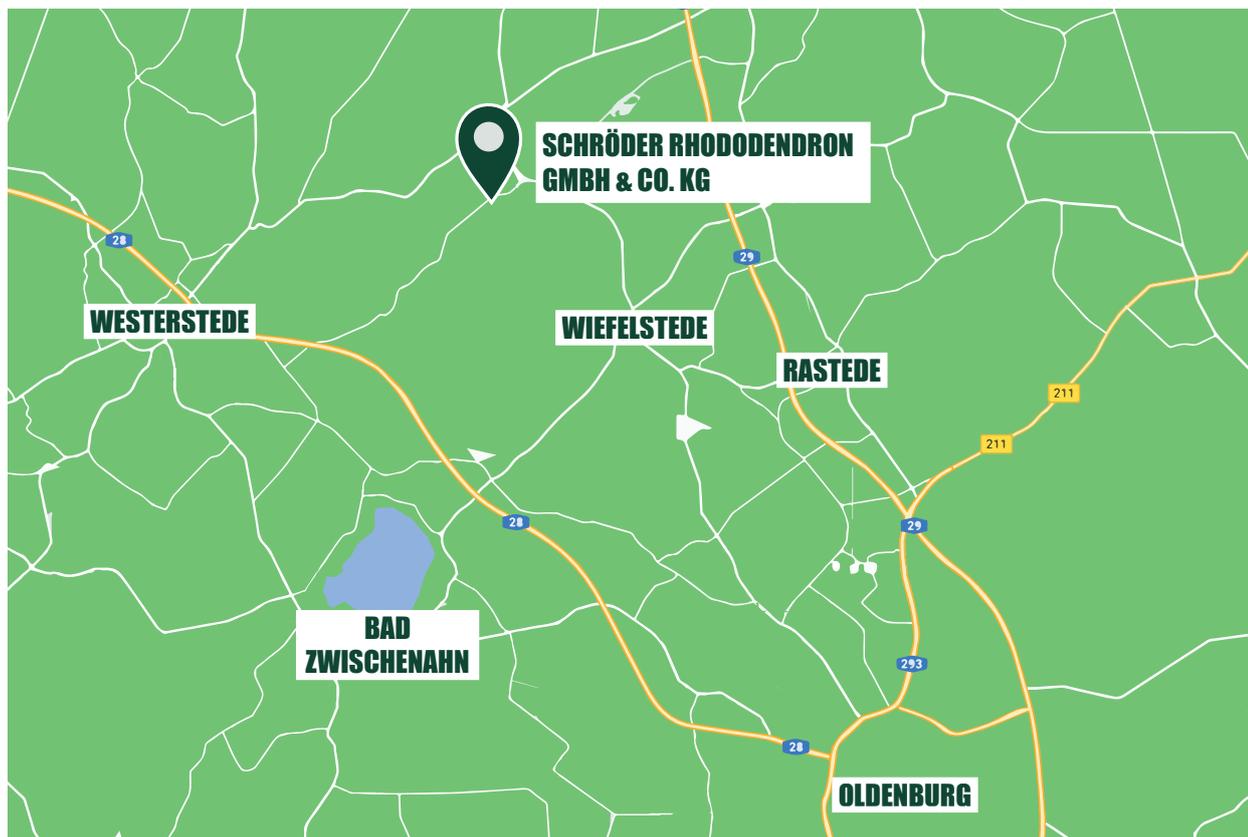
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HOW TO FIND US





**Schröder Rhododendron
GmbH & Co. KG**

Bramkampsweg 8
26215 Wiefelstede/Dringenburg

Tel: 0 44 58 / 810

Fax: 0 44 58 / 14 90

info@schroeder-rhododendron.de

www.schroeder-rhododendron.de